

TOP MOBILE APPS
100 VENDORS INDIA 2012



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Mobile Ads Redefined

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TOP MOBILE APPS

100 VENDORS INDIA 2012

Top 100 Mobile App Vendors by Location

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Top 15 Mobile Companies- Bangalore

Company Name	Founders	Founded	Description
Antiz Technologies antiztech.com	Srikanth Srinivasaiiah CEO	2007	A Next-Gen Technology based solutions to Enterprises provider & expertise in 3D Interactive Graphics, Gaming technologies and Smart device platforms.
Appface Technologies appface.in	Edvin Varghese CEO	2010	A global mobile application developer based on iPhone, iPad and Android Platforms. They have deep expertise on mobile apps development.
Collabera collabera.com	Mohan Sekhar President and COO	1991	An end-to-end IT Services and Solutions provider working with leading organizations like Financial Services, Communications, Media & Manufacturing
Divum divum.in	Vaideeswaran Sethuraman Founder and CEO	2008	Provider of innovative mobile products and services. Maker of customized frameworks and provider of unique solutions and faster time-to-market.
Endeavour Software Technologies techendeavour.com	Avinash Misra CEO	2002	Creator of full scale web and large scale cloud-based platforms, with expertise to integrate mobile solutions across web, mobile or cloud-based platforms.
Godbtech go-db.com	Mahavir Chand Co-Founder and Director	2000	Provides mobility solution for enterprises and solutions based on their proven Mobile Enterprise Application Platform (MEAP) provider.
Headrun Technologies headrun.com	Karthik Bala Co-founder and CEO	2010	Creator of short work of cloud deployment and SaaS. Helps in solving issues by implementing custom infrastructure, maintaining or enhancing existing systems.
Hibiscus hibiscustech.com	Ramesh Narasimhan CEO	2008	Provider of outsourcing mobile development services for consumers and enterprises. Provider of quality and affordable web and software development services.
Inkoniq inkoniq.com	Rajesh Kumar CEO	2011	Provider of native and web based mobile application development for iOS, android and blackberry, with services provided on Flash, Flex and AIR platforms.
Ignis Technologies ignistech.com	Krishna Chandra Swain CEO	1998	Helps global companies gain significant market advantage through customer-centric, high-quality and cost-effective engineering and IT solutions in India and U.S.
Permeative Technologies permeative.com	Basavaraj Pujar Founder and CEO	2008	An IT solution company and full-cycle services provider of mobile application development and also offers progressive end-to-end solutions.
LightspeedML lightspeedml.com	Sakthi Vel CEO	2005	Provider of mobile application development services for Android and iPhone/iOS platforms. Developer of end-to-end solutions on both iPhone and Android based platforms.
Softtrends softtrends.com	Samant Rai D P CEO	2000	A provider of mobile applications for Smartphones, feature phones, and PDAs which are either standalone or cloud enabled through messaging or internet interface.
Strumsoft strumsoft.com	Sanjeev Bhalla CEO	2008	It is a Boutique Product Development company which creates innovative products for mobile, web and large scale cloud and server platforms.
Uniceltech uniceltech.com	Vinay Agrawal Founder and MD	2003	An enterprise mobility specialist and wireless mobility solutions provider which is also capable of mobile-enabling virtually any application in the enterprise space.

Top 15 Mobile Companies- Chennai

Company Name	Founders	Founded	Description
Bliss Logix blisslogix.com	Jedan Selverej CEO	2009	Helps clients with web services and solutions to meet their business needs
Edserv edserv.in	S. Giridharan Chairman and CEO	2001	Facilitates a niche training solution, customised software solutions and placement consulting to its clients
Hakunamatata hakunamatata.in	Nanda Kumar MD	2006	The firm emerged to solve problems through tech savvy engineers and artists.
Helcus Solution helcus.com	Chandra Kanth Nageswara Rao CEO	2010	An IT solution that leverages innovation to deliver business value to its customers
iLink integrates software ilink-systems.com	Shree Balaji CEO	2002	Custom services and solutions provided using next generation Microsoft technologies to its elite clientele.
Ighna Creativz ighna.com	Pradeep Christo Founder	2006	Offers a complete range of digital services including Website Design and Development, Flash Website Design, Web Hosting, E-Commerce Solutions, Animations and Multimedia solutions which include Presentations, Media Kits, Product Walk Throughs, Online Games, CBTs.
Impiger tech impigertech.com	Jude Ramayya President and CEO	2004	Provider of a complete range of innovative, products, services in Telecom, mobile and web domains
Kliotech kliotech.com	Satish Selvamani Founder	2003	Provider of the complete range of IT Services suited to every type of customer and provide solutions which use updated technology and customized to individual needs
Malaris malaris.com	Shivanthi Adityan MD	2003	Deals with custom software development services from IT consulting, software engineering, solution design, software product development to integration services, software maintenance and support.
Mobiwhiz mobiwhiz.in	Barani kumar S CEO	2010	Excellent in mobile application training and development
Nexmoo Solutions nexmoo.com	Anand Subramanian J Director and CEO	2008	Supplies a full range of services in mobile VAS platform development and support.
ORGWare Technologies orgware.in	Sushant Madhab CEO	2010	Features programmes like software development, research, web development, IT outsourcing services along with consulting services
Prana Technology pranatechnologies.com	Sriram Bharadhwaj CEO	2010	A provider of IT services, mobile application development and ERP implementation
Smack all Games smackall.com	Harishankar Narayan CEO	2006	Enhances mobile game development, mobile application development, M-commerce solutions, Testing and porting mobile games and web portals
TeSoftware te-soft.com	Sivanantham TS Director and CEO	2007	Offers Mobile IT services to Customers globally, across industries thereby creating value proposition in bringing applications on to smartphones.

Top 15 Mobile Companies- Hyderabad

Company Name	Founders	Founded	Description
Azri Solutions azrisolutions.com	Venkatesh Goteti Co-Founder	2003	Offers services in IT-Software Services with Annual Total Turnover of 0-10 Crs and with Employee Strength of 10 to 50.They work primarily with open-source frameworks.
Bravemount IT Solutions bravemount.com	Vamsi Reddy CEO	2009	Offers services in Mobile Application Development, Web Application Development, and Hardware and Networking services
Brio Factors briofactors.com	Allipuram Rajasekhar Reddy Managing Director	2007	Provider of complete web services, ranging from web hosting to designing, content, social media marketing, branding etc
Cloudpact cloudpact.com	Vignesh Swaminathan Founder	2011	They help enterprises achieve their smart phone enabled enterprise mobility strategy, and provide a full stack enterprise mobility solution called EmPact Enterprise.
Innominds innominds.com	Divakar Tantravahi Co-Founder	1998	Innominds provides accelerated innovation in the software product engineering and R&D space. They have solution accelerators and frameworks for every industry.
Nearhop Internet Technologies nearhop.com	Venkata Rao Chimata CEO	2009	Provider of Search, Web and Networking domains and a travel search cum travel planner engine.
Nimble Soft nimblesoftsolutions.com	Santosh Tarlpally Director	2008	Provides the state of the art software solutions to its customers to enable exponential growth of their businesses in a professionally skilful way
Paradigm Creatives paradigmcreatives.com	Prakash Dantuluri CEO	1992	Offers software development services on a contract basis for selected clients, and builds mobile social apps and technology enablers for smartphones, tablet computers and connected devices.
Purple Talk purpletalk.com	Bharath Lingam CEO	2008	Provides services in iPhone app, Android app, BlackBerry app, iPad apps, Windows Mobile and Mobile Game Developments
Ray Business Technologies raybiztech.com	Srinivasa Chaitanya Mudunuri Co-Founder and CEO	2009	Provides IT Solutions to Sales and Marketing functions for effectively utilizing the available resources and efficiently manage the operations.
Riktamtech riktamtech.com	Siddharam Shingshetty Founder and CEO	2007	They deliver cutting edge applications on the Web and on iPhone, iPad, Android, Windows Phone 7 and Blackberry.
Tech Vedika Software techvedika.com	Sai Sangineni Founder and CEO	2010	Provide services in various streams like product engineering, application development and support, mobile app development and testing services.
Visigenix visigenix.com	Anil Kumar M Founder and MD	2007	Offers range of services in Mobile applications, portal and website development, E learning modules.
Votary Softech Solutions votarytech.com	Sanjay Kamtam CEO	2009	Provides end-to-end mobile product development on various mobile platforms such as Android, Maemo, BREW, Qt, S60/Symbian, Black Berry and iPhone
Winit winitsoftware.com	Prakash Sreewastav CEO	1997	They help customers frame their entire business, before defining and formulating an appropriate Mobile App Strategy and a Mobile Roadmap for future development.

Top 15 Mobile Companies- Mumbai

Company Name	Founders	Founded	Description
Biztran Solutions biztransolutions.com	Ajay Kumar CEO	2002	Provides solutions on Microsoft Online Services like Microsoft Office 365 and Business Productivity Online Suite (BPOS).
Envision Mobility envision-mobility.com	Rajeev Prabhakar Founder	1995	Provides enterprise mobility solutions based on a technology independent architecture that is unrivalled in the industry.
FrozenDigit frozendigit.com	Arun Nayar Chairman and CEO	2007	Offers Mobile games/application development and Mobile games/application porting services for mobile, wireless content development & publishing companies across the globe.
Ginger Domain gingerdomain.com	Arvind Kukret CEO	2007	Known for their premium SEO Service, Hosting, Website design- ing and website development services.
i2econsulting i2econsulting.com	Sudhir Karanth CEO	2003	Specialize in planning, building and implementing custom solu- tions developed for Microsoft EPM (Enterprise Project Manage- ment) and Microsoft SharePoint technologies.
Mobile2win mobile2win.com	Rajiv Hiranandani Co-Founder and Executive Director	2003	Alongside the Mobile Marketing portfolio, they also have a strong presence on the content front with its rich library of sms content & a Pan India presence across brands.
MoFirst Solutions mofirst.com	Rakesh Deshmukh Co-founder and CEO	2008	Leverages its in-depth mobile and telecom expertise to create industry-leading products and solutions that enhance produc- tivity and drive revenue growth for businesses worldwide.
Movivation Labs Pvt. Ltd. movivation.com	Himanshu Khona Director	2011	Specializes in mobile and web applications development
Praum Technologies praumtech.com	Anupam Dhanuka Founder and CEO	2006	An emerging company in Information Technology and operates in three service lines: Mobile Development, Web Development and Em- bedded Systems.
Shubhasoft Mobi Solutions shubhasoft.com	Aiyer	2000	Integrates enterprise applications with various mobile platforms and provider in embedded application development.
SoftwareWorkshop.net softwareworkshop.net	Sunil Kejariwal Founders	1996	Engaged in development of innovative customized software for in- creasing the productivity of businesses across the globe and has been providing cost effective and creative solutions to business.
Synqua Games synqua.com	Abhijit Jayapal CEO	2008	An indie mobile game studio and its growing portfolio includes original titles and properties based on major brands, media companies, anima- tion studios and comic books.
Viral Technologies viraltech.in	Kamal Kumar Saboo Director, CEO	2006	Primarily works with clients who require specialized information tech- nology support for time-specific project requirements.
Volgainfotech volgainfotech.com	Jayesh Bajaj CEO	2008	Offers efficient and effective software development and Internet mar- keting services that keep businesses one step ahead.
Vooradic vooradic.com	Apul Divekar CEO	2011	Provides design and development of robust and scalable web and mo- bile applications development.Their services also include e-commerce solutions.

Top 15 Mobile Companies- New Delhi

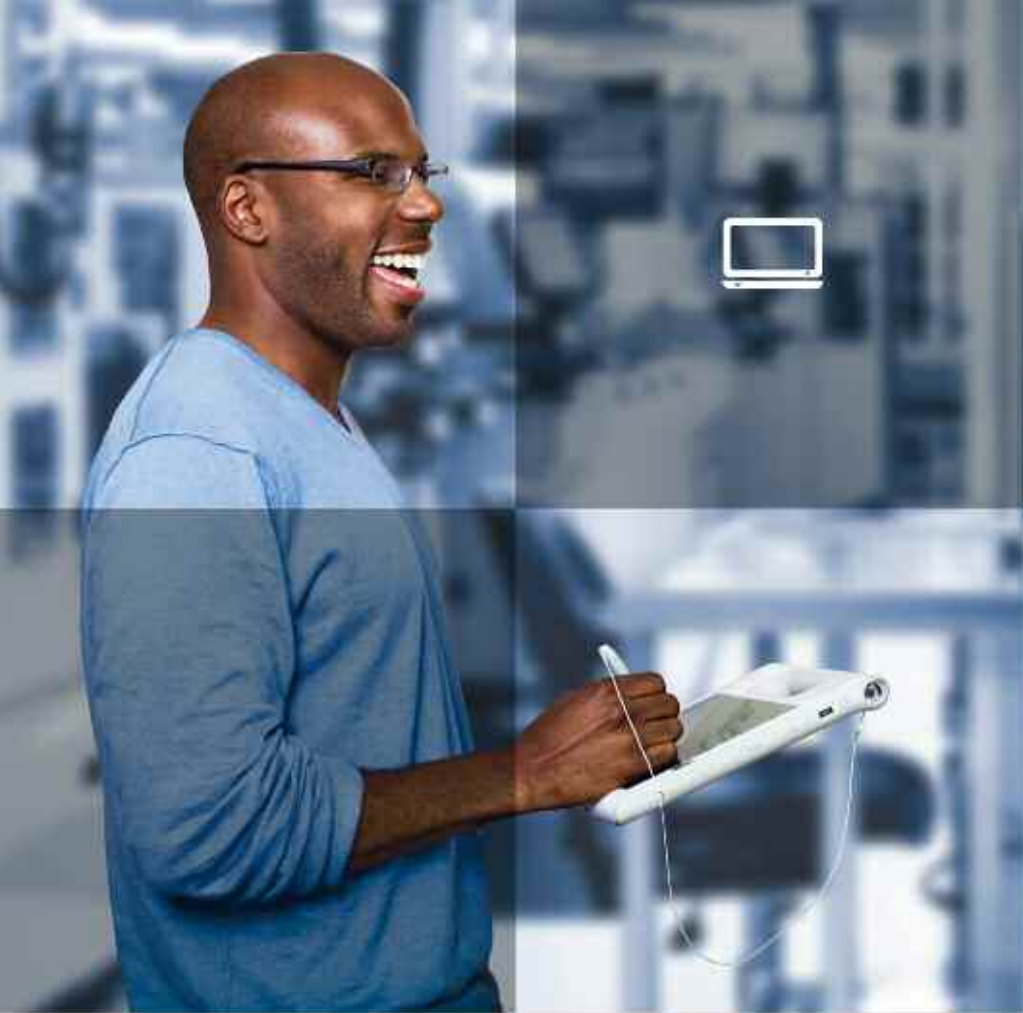
Company Name	Founders	Founded	Description
CyberLinks cyberlinks.in	Vikash Samota Founder	2008	A software company focused on delivering the best and most cost-effective solutions in areas such as e-finance, e-business, healthcare, media etc
Extendcode extendcode.com	Dipak Chopra CEO	2009	Extendcode focuses on two lines of business; software development services and product development.
Fizzy software fizzysoftware.com	Sudhanshu Aggarwal Co-Founder	2007	Fizzy software specializes in transforming hassles, frustrations and looming deadlines to quality built incredible mobile appli- cations.
Fomaba fomaba.com	R P Singh Co-Promoter and CEO	2011	A software technolgy product and platform development com- pany which focuses on providing the tools for forms creation, management, data servicing.
Genxm genxm.com	Vishal Gupta CEO	2003	The company focuses on mobile apps in areas of enterprise, business, social networking, iPhone games, unique applications for mobile phones
Hughes Systique hsc.com	Pradeep Kaul President and CEO	2005	A communications consulting and software company which provides Consulting, Systems Architecture, Software Engineer- ing and Testing services.
Inox App inoxapps.com	Sachin Agrawal Co-Founder	2011	A start-up of IIT Delhi Alumni, the company develops mobile applica- tions on all platforms – Android, iPhone, Symbian, Windows phone.
Intelligrape IntelliGrape.com	Deepak Mittal Co-Founder	2008	A web and mobile apps development company who are leaders in Grails development and also expertise in Android and iOS develop- ment.
ITG Consulting itglobalconsulting.com	Rich Foreman Founder and CEO	2009	ITG is a company that offers a comprehensive suite of ReadyBuilt affordable solutions for the mobile applications industry especially for SMBs.
Leeway Hertz LeewayHertz	Akash Takyar CEO and Founder	2007	LeewayHertz designs and develops iPhone, iPad and Android apps for enterprises and they focus on achieving an optimal user experience
Nex-Gexuberant exuberantsolutions.com	Bhowmick S S Founder and CEO	2002	A mobile communication software company which combines the entre- preneurial spirit of a young organization with their domain.
PlayUp playupindia.com	Rajat Kulshrestha CEO	2007	The company aims at building unique, addictive applications and games for long-time sports lovers and also for beginners.
DbyDx Software dbydx.com	Abhishek Vinod Singh Co-Founder and CEO	2005	A Global provider of outsourced product development, their core com- petency lies on Mobile Application, RIA Development & QA.
TechAhead techaheadcorp.com	Vikas Kaushik CEO	2009	A mobile application development company that has successfully de- veloped and deployed hundreds of apps across different platforms.
Unikove unikove.com	Jasmeet Batra Co- Founder and CEO	2009	Provide end-to-end solutions in mobile app development using a con- sultative approach and cover App creation among others.

Top 15 Mobile Companies- Pune

Company Name	Founders	Founded	Description
AlphaBricks Technologies alphabricks.com	Shivaprakash Nair Chairman	2010	A cloud computing and business intelligence solutions provider offering specialized solutions on Google and Amazon cloud platforms in a cost effective and scalable manner.
Artificial Machines artificialmachines.com	Manish Buttan CEO	2008	Artificial Machines develops custom software applications for the iOS, Android and Web 2.0 platforms. The company focuses on helping organizations get to consumers.
Bit Mantra bitmantra.com	Ashish Ajmani CEO	2008	Bitmantra offers services for platforms like Android and iOS and is a leading international developer of entertainment and utility Applications.
Fine IT Solutions fineitsolutions.com	Shardul Kulkarni CEO	2009	Fine IT Solutions is a company of Fine Group which specializes in manufacturing SPMs and material testing machines in India.
Hindavi Technologies hindavi.com	Rohan Karnataki CEO	2008	An award winning IT services company offering solutions on web, mobile, open source, embedded, cloud and business intelligence technologies.
Mobileware Technologies mobilewaretech.com	Amitabh Kanekar CEO	2008	The company allows licensees to develop mobile applications with minimal time to market. It develops mobile extension for business productivity, information, services and social media.
Mobisoft Infotech Mobisoft Infotech	Pritam Barhate CEO	2011	Mobisoft Infotech designs smartphone applications help clients to expand their business by reaching ever increasing group of smartphone users.
NE Mobile Services 65.98.62.130:8080/NEWWebsite3/	Ueda Katsunori CEO	2009	A mobile VAS and web based solutions provider offering services across mobile application development, flash development, content management system and digital publishing ecosystem.
Omni-Bridge Systems omni-bridge.com	Amit Shitole CEO	2004	Omni-Bridge Systems has successfully provided mobile and enterprise solutions to various customers and are determined to deliver the same in future as well.
Optinno optinno.com	Sagar Bedmutha CEO	2009	The company offers technically outstanding innovative product with riders of optimization such as user-centric design, efficiency, simplicity, affordability etc.
PMS Tek pmstek.com	Milesh Bothara CEO	2008	PMSTek, is an application development company for smartphones they offer some of the highest quality and extremely specific application development services.
Purplechai purplechai.com	Vaishali Sharma CEO	2010	Purplechai Technologies is a mobile application development and web development startup that focuses on the Android and iOS platforms.
Redbytes software redbytes.in	Altaf Rehmani CEO	2009	Offers solutions to Content owners to package their content into monetizable apps for all major mobile platforms.
TechNex Technologies tnex.co.in	Sachin Murgunde CEO	2009	A mobile application development and IT solutions provider, building applications across a wide array of platforms with its highly experienced consultants and proven methodologies.
Webonise Software Solutions weboniselab.com	Shardul Mohite CEO	2009	A company offering wide range of highly customized products and services on web development, mobile and social platforms.

Top 14 Mobile Companies- Other Locations

Company Name	Founders	Founded	Description
Appsbee Solutions appsbee.com	Soumen Das Co-Founder	2010	Offer a range of IT solutions like creative Web design and development, JAVA/J2EE solutions and Mobile Website and application development.
Aruhat Technologies aruhat.com	Jignesh Parmar CEO	2004	Solution enablers in web application development & support, communication services and web data extraction.
CDN Mobile Solutions cdnmobilesolutions.com	Surajit Mitra CEO	2006	Provides mobile apps solutions in various platforms like iOS, Android, Palm webOS, Windows Phone, J2ME, Nokia, Bada, Meego & QT
CetharSoft cetharsoft.com	Naraswamy Sridhar CEO	2005	Provides custom & ready to use software products and a variety of software services like Mobility Apps, Insurance Software and Core Software.
Diaspark diaspark.com	Vipin Bhardwaj President	1995	Diaspark is a leading provider of IT Services and Solutions to businesses ranging from mid-sized to global fortune 500 enterprises.
Experion experionglobal.com	Binu Jacob MD and CEO	2008	Develops cloud compatible architectures and deploy SaaS based solutions to harness the power of mobile, web, social media and analytics
HillStone hsastudios.com	Dr. Boaz Augustin Chairman and MD	2003	Delivers exciting, more attractive games with the main focus of entertaining players to the core.
Hunka Web Solutions hunkatech.com	Akshay Hunka Founder and CEO	2007	Delivering quality software solutions and specialized in Mobile Apps and Games development.
Imobdev Technologies imobdevtech.com	Deepak Patel Director	2009	Imobdev has got technical expertise to enable high end solutions for both web and mobile application development
Interworld Commnet innovativepeople.com	Jai Kishan Menon CEO	1998	Mastered in the web application development and mobile application development including iPhone apps, Windows Mobile apps and Android apps.
Mobiz Infotech mobizinfotech.com	Vishesh Khurana CEO	2010	Provides mobile apps and porting services for Blackberry , Windows Mobile, Android, iPhone , BREW and Symbian.
Red Orange Technologies redorangetechnologies.com			A thriving India Mobile applications Development Company rendering effective solutions pertaining to SEO marketing in India.
Retina Software retinasoftwarein.com	Zeeshan Alam Director	2003	Provider of computer and mobile software applications' design, development, testing and deployment, as well as consulting services.
United Mobile Apps umobile.in	Mahalingam R MD	2009	Provider of mobile, broadband and wireless technologies, with focus on Connection Management (UConnect), Device Management (UManage) and Data Synchronization (USync) software.



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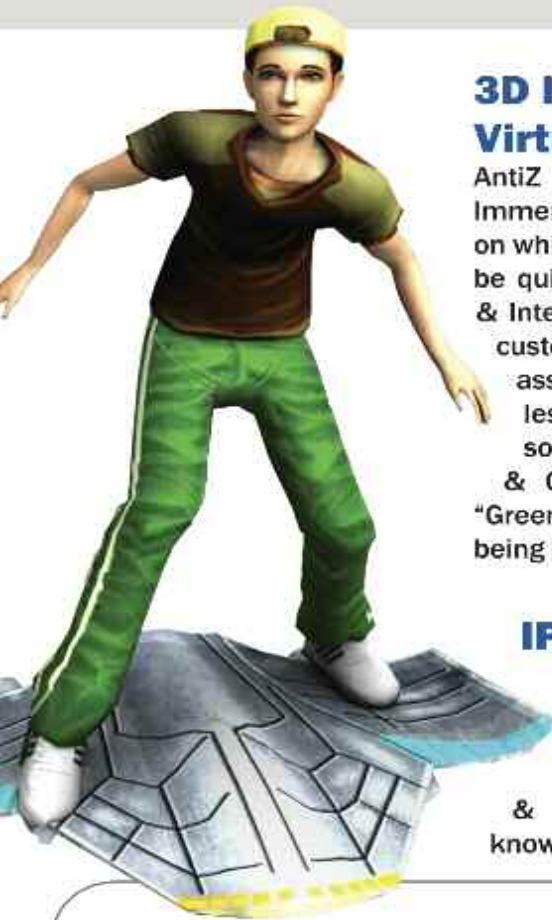
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www.appup.com



Profiles of Selected Companies

AntiZ Technologies is a Technology Services company providing Next-Gen Technology based solutions to Enterprises. AntiZ has deep expertise in 3D Interactive Graphics, Gaming technologies and Smart device platforms such as iPhone, iPad, Android devices. AntiZ, partners with Companies as their extended technology mentor and provides real-value solutions in areas such as enterprise learning, innovation and marketing by leveraging 3D-Virtual worlds, Gaming, social media and the cloud. AntiZ Technologies is located at Bangalore, India



3D Interactive Virtual Worlds

AntiZ provides an Intelligent & Immersive Learning Environment on which e-learning solutions can be quickly deployed. Multimedia & Interactive content along with custom 3D terrains are easily assembled on this platform in less time & effort. Learning solutions in Telecom, Oil & Gas sector, Banking, and "Green" are areas this platform is being deployed.

IP Co-creation

AntiZ partners with clients in the creation of knowledge based tools based on their domain & accumulated internal knowledge.

Smart-device Development for Enterprises

AntiZ can undertake turnkey end-to-end engagements with enterprises to Conceptualize, Plan, Create & Deploy innovative smart-device based Mobile app solutions. These can be Extensions to existing IT Infrastructure covering ERP, CRM and other core Business planning and execution systems.

Game Development

AntiZ develops Games & Apps for smart devices like the iPhone, iPad, Android phones & tablets, which can be used for entertainment, learning and in promoting concepts & brands.

AntiZ was founded in 2007 by

T S Venkatakrishnan

(TSV) is a Statistics Major with a PGP in Management from XLRI Jamshedpur. He is considered to have deep expertise in Learning System design and Technology based Learning. TSV has over 25 years of experience in the IT industry and has held leadership roles at NIIT/HCL, Dun & Bradstreet India, Standard Chartered, Hongkong amongst others.

Srikanth S

Srikanth S was the Co-founder & COO of RelQ, a pioneer in Software Testing that was acquired by HP-EDS. He had set up and grew an outsourced Game Testing group to one of the largest in the field, working with the best of game developers and publishers. An Electronics Engineer with a PG in Industrial Engineering from NITIE Mumbai, has over 25 years experience in the IT industry as a Professional Manager and Entrepreneur

ABOUT US:

Appface Technologies builds world-class, best-selling applications tailored to client specifications for various platforms like iPhone, iPad, Android, BlackBerry, Palm Pre, RIA at its development center.

Appface Technologies approaches mobile application software development in a systematic and organized way. We coordinate with clients right from the start and work with them in a consultative manner from Project Definition and Strategy through Delivery, and all steps on the way.

	KEY PERSONS: Edvin Varghese <i>Founder and MD</i>	FOUNDED: 2010 OFFICES: Bangalore Head Office with Liaison offices in USA and Australia EMPLOYEE: 14 CLIENTELE: Mantri Builders, Legacy Group, Abaran, Various Clients in USA and Australia.
		Seena Edvin <i>Co-Founder</i> Seena Edvin Co-Founder and Director has extensive experience in providing value added services to multinational companies and has extensive experience on convergence of Mobile technologies for Education.

Benefits to work with Appface

- End to end iPhone, android services: From Development to Promotion
- Collaboration from Concept Development to Feasibility Studies
- Guidance in App Developer Account set up & Approval process
- Diverse range of apps – Business, Gaming, Entertainment, Music etc.
- Expertise in core Apple developer tools & framework and SDK
- Rich, interactive and creative apps
- Competitive pricing

We specialize in:

iPhone Application

Appface is the leading iOS developer in the industry, with a stupendous app portfolio. Our iPhone Software Development services necessitate impeccable code and UI for everyone – from small startups to majors like GE and Coca Cola.

Android Application

Appface has a dedicated Android Software Development team - experts at the latest technologies and committed to providing the best solutions in Android Application and Game Development.

iPad Applications

Appface has what it takes to make your app take flight on iPad. Our iPad Software Development and related services ensure that your idea is transformed into a stunning and marvelous app for the iPad.

Apps by Appface

iPhone Apps: My Pocket Menu, FoodCaching, Rosy Blue.
 Android Apps: Ovelio, Expense Manager

DIFFERENTIATING FACTORS:

Fast Efficient Smart Phone Solutions for Clients Worldwide.

ROAD MAP:

2010 – Founded
 2011 – Smart Phone Apps & Mobile Products
 2012 and Beyond – Mobile Products in Education & other verticals.

REVENUE MODEL:

Develop iPhone, iPad Apps and Augmented Reality Applications for Clients worldwide.

MAJOR MILESTONES:

1. Getting their first abroad customer (from USA) within 3 months of start of the company.
2. Became Private Limited in Jan 2009.
3. ISO 9001:2008 Certification in June 2009.
4. Hunka has been featured in Smart Techie magazine as the 4th Most Promising Mobile App Company.

CONTACT INFO: Appface Technologies Pvt. Ltd., #1, Akhitaan, 3rd Floor, ITPL Main Road, Brookfields, Bangalore 560037 email: contact@appface.in

ABOUT US:

Based in Northern California, Apptology is the leading mobile applications development and mobile marketing company. They are unique in their service offering as they are the only company to offer a comprehensive suite of ReadyBuilt affordable solutions for the mobile applications for the SMB. Their management team consists of entrepreneurs and industry pioneers from Silicon Valley and Fortune 500 companies working in mobile, interactive and new media technologies. They have a team of nearly 50 developers who have created hundreds of applications for various companies around the world on ALL mobile platforms.



KEY PERSON:

Rich Foreman
Founder and CEO

Rich leads Apptology with 15 years of experience in engineering, mobile application development and account management spending most of his career in the high tech industry which began at WebEx. Rich was instrumental in the product development, customer support and sales management process during his 11 years at WebEx before the \$3.2 billion Cisco acquisition. Additionally, Rich is founder of iReadandLearn.com which is a publisher of mobile children's books and educational tools. Rich brings a wealth of experience in the mobile app development industry and he thrives on daily interaction with clients. Rich has a BS in Industrial Engineering from The University of Washington, a Master of Science in Public Administration from Troy State University and was a lieutenant in the Civil Engineer Corps for the US Navy.

EMPLOYEE COUNT:

11 in US; 89 in India

CLIENTELE:

Siemens, Wall Street Journal, Nuvel, All Sports Timing, Bizhappy, Diamond Voice, SARTA, Sacramento Guitar Society, Swint Realty.

INVESTORS:

Self funded

COMPETITORS:

Mutual Mobile, Copper Mobile

WEBSITE:

www.itglobalconsulting.com
www.apptology.com

FOUNDED:
2009

OFFICES:
USA, Australia, LATAM, France and India

SPECIALTIES:

Mobile App Development, ReadyBuilt Apps, Custom Apps, Mobile Marketing

PRODUCTS:

ReadyBuilt mobile applications which are specifically designed for small and medium-sized businesses (SMB) to provide a mobile marketing platform for real estate professionals, the dental and medical field, restaurants and bars, salons, spas, non-profit and professional organizations, retail and grocery and many other business types. These ReadyBuilt applications are developed for iPhone, iPad and Android devices and cost \$550 to publish on all three platforms.

Custom Mobile Applications – Made to order apps, based on specific custom functionality requested by clients and range in pricing based on the complexity of the software development.

REVENUE MODEL:

- For custom apps (designed per a client's specs), Apptology develops at a fixed price basis.
- For on going projects or maintenance, Apptology will provide service at either an hourly or monthly rate
- For our ReadyBuilt Apps, we have a setup fee and a monthly reoccurring fee.

DIFFERENTIATING FACTORS:

- Apptology can develop all mobile platforms including iOS, Android, RIM, Windows Mobile and Symbian
- Apptology can both integrate to existing backend systems or develop any necessary backend system
- Apptology's development process is a hybrid process. Design and project management is done in United States. Coding is done offshore.
- Apptology can develop a robust iPhone/iPad, Android, and RIM app for \$700 and \$60 per month. This offering is geared for SMB and non-profits to promote their business or organization
- Apptology uses Basecamp & Webex tools for Project Management and offers dedicated US based project managers, graphic artists and testing professionals.

ROAD MAP:

Q3 2012: Text Marketing
Q1 2013: Mobile Friendly web sites

MAJOR MILESTONES:

- LLC granted April 2011
- ReadyBuilt Platform is deployed

CONTACT INFO: 2135 Topham Ct. Folsom, CA 95630

email: information@apptology.com

Tel: 877.990.APPS | 877.990.2777

ABOUT US:

Artificial Machines develops custom software applications for the iOS (iPhone and iPad), Android and Web 2.0 platforms. Over the years, the company has created numerous applications for large global corporations including Restaurant Locators, Home and Building Automation, Kids e-books, Audio Books, Games, Educational and Marketing Apps.

Artificial Machines is a leader in the cutting edge space of human-technology interaction. The company focuses on helping organizations take their products and services to consumers using the latest technologies. Today, having an iPhone app is as important as building your website. The opportunity of interacting with your customers on a personal device, like an iPhone and an iPad, is powerful and has limitless possibilities.



KEY PERSON:

Manish Buttan,
Founder and CEO

Manish has over 20 years experience in Graphics, 3D Animation, Gaming, Software Architecture and Design. Before founding Artificial Machines, He co-founded and ran a 500 people E-learning and Software Company called Maximize Learning, which was acquired by Aptara corp. in 2005 where Manish served as the Global CIO for 3 years.

FOUNDED:

2008

OFFICES:

H.O: Pune, India Sales office: Wall Street, New York.

EMPLOYEE:

50

CLIENTELE:

Main customers include: Deloitte, Visteon, HME, Washington Post, BEHR Paint, Blackstone Audio, Savant, Lifeshield, Veritas Prep, Cramzy and others including World's largest Fast-Food Company.

INVESTORS:

Privately Held

COMPETITORS:

Custom software and consulting companies.

WEBSITE:

www.artificialmachines.com

ROAD MAP:

Artificial Machines will endeavor to lead and improve the Mobile and Web application development space with continued research and development. Ultimately, it aims to improve the human-technology interface and deliver better customer experiences. Our thrust towards high quality processes and solutions will continue to help large corporations achieve their goals for total market presence, using Mobile and Web applications.

REVENUE MODEL:

- Engage with clients either on a "Fixed Bid" or "Time and Material" basis.
- Open to work with a revenue sharing model to roll out apps to the marketplace.

DIFFERENTIATING FACTORS:

Artificial Machines brings over 2 decades of Media and Software Design to the table.

- Primary expertise lies in providing consulting solutions and development services to help any business reach its customers using the latest devices and technology.
- Company's development centers are in India, which help reduce costs in providing high quality solutions.

MAJOR MILESTONES:

Artificial Machines was founded in 2008 and was one of the first few companies to start software development on the iOS platform worldwide.

Since inception, the company has been involved in building Software products and services for the iPhone, iPad, Android and Web platforms. Over time, Artificial Machines has worked with several large global corporations and have built solutions to address some of their most challenging problems.

Experience includes developing complex Mobile and Web applications that involve multiple platforms and technologies, including integration into Electronics and Servers.

CONTACT INFO: email: manish@artificialmachines.com

Tel: US: +1 212 461 7172 | India: +91 20 32343984, +91 9960376333

ABOUT US:

Collabera is a US \$440 million end-to-end IT Services and Solutions provider working with leading Global 2000 organizations from the Financial Services, Communications, Media, Manufacturing, Retail, Energy and Utilities domains. In 2011, Collabera was featured in the Global Services 100, FinTech 100, InformationWeek 500 and recognized by the International Association for Outsourcing Professionals (IAOP).



KEY PERSONS:

Mohan Sekhar
President and COO

Mohan has over 24 years of experience leading global corporations in the IT Services industry – in building and transforming global IT service businesses. He brings a unique mix of cultures, diversity and globalization experience.

Prior to joining Collabera, Mohan held senior leadership positions at iGATE Global Solutions and with Infosys Technologies heading their North America Business unit.

FOUNDED:
1991

EMPLOYEE COUNT:
Over 6500 employees globally

INVESTORS:

Collabera is a privately held company with a significant investment from Oak Investment Partners.

OFFICES:

Collabera has 3 world class delivery centers and over 20 offices spread across the US, Europe, India, Singapore and the Philippines. The Company is headquartered in Morristown, New Jersey.

CLIENTELE:

- Created a comprehensive mobility solution for a large Oil & Gas company - spanning mobility strategy, ROI evaluation, device selection, mobility architecture, device management solution
- Developed a Google TV application to stream and play videos for a large telecom player
- Designed and developed an enterprise App Store for controlled distribution of mobile applications
- Developed a mobile stock market trading application to carry out spot, options & futures trading
- Developed mobile portal for a major sporting event to stream video highlights of the event, live scores from the championship, view popular videos and players profile
- Mobile enabled website for a leading news distribution company
- Developed a Mobile Home Locator application for one of the biggest real estate players

WEBSITE:

www.collabera.com

MOBILITY SOLUTIONS:

Collabera's mobility solution suite spans mobility strategy, mobility architecture, custom development, integration, testing and support. Collabera offers Vertical Agnostic Solutions like Asset Management, SAP Mobility, Work Force Automation [Sales and Field Force Automation] as well as Industry Specific Solutions for verticals like Energy and Utility, Financial Services, Manufacturing, Oil & Gas, Real Estate, Retail.

WHAT NEXT?

Collabera has made significant investments in building expertise in device management, mobile security solutions, HTML5 based app development and NFC based m-Commerce payment solutions. For any enterprise today, a robust device management and mobile security solution is critical to address the issues arising from 'Bring-your-own-device' (BYOD) paradigm, something that's gaining rapid acceptance. The company is enhancing its proficiency in HTML5 based mobile app development (which supports rich content formats) as Collabera believes that the adoption of these apps would eventually overtake the adoption presently enjoyed by native apps. Collabera is also integrating NFC based payment solutions to their m-Commerce apps.

DIFFERENTIATING FACTORS:

Collabera has a dedicated Mobility Practice with technology and domain credentials ranging from proficiency in multiple OS, expertise across enterprise and consumer mobility platforms, Hybrid Application development, capability to seamlessly integrate with heterogeneous back-end systems and a 'Try and Engage' model to reduce risk to clients.

REVENUE MODEL:

Collabera offers a combination of pricing models – including license fee based and service based. Most of the company's engagements include a license fee component and a fixed price based on the configuration.

MAJOR MILESTONES:

- 1995-2005 – Organic growth
- 2006 – Offshore presence in India
- 2007 – Acquisition of an SAP product company
- 2008 – Acquisition of a Consulting company
- 2008-2011 – Consolidation and Integration

E-mail: solutionsinfo@collabera.com

Tel: 973-889-5200

ABOUT US:

Incorporated in New York in 1995, Diaspark Inc. is a leading provider of IT Services and Solutions to businesses ranging from mid-sized to global fortune 500 enterprises. Its professional service offerings are Mobile Application Development, Product Engineering and Business Technology Services (Enterprise), Jewelry Software Solutions and IT Consulting Services. Diaspark is a Microsoft Gold Partner and its quality processes are endorsed by the industry's leading certification standard SEI-CMMI at Level-3.

Diaspark's Mobile practice ideates innovative mobile applications that meet business goals. We work as mobile strategy and technology partners for many leading companies. Our technology, domain and user-experience experts chart out roadmap for companies and conceptualize applications, to suit the requirements of their target audience as well as tracking mobile usage in that segment. Our comprehensive offering includes end-to-end services starting with conceptualization, design, development, testing and porting of rich and engaging mobile applications across all mobile technologies – iOS, Android, Blackberry, Windows Phone, HTML5, Titanium, J2ME and BREW. Diaspark's enterprise-mobile solutions are technology agnostic, seamlessly integrate with company's existing Line-of-business (LOB) applications and are dynamic to adapt ever changing mobile platforms. We specialize in consumer facing & enterprise mobile applications like our award winning product Catalog2go – a catalog and order entry app on iPad/Tablets, which holds the potential to catalyze sales of a company.



KEY PERSON:

Vipin Bhardwaj, President

Vipin is President for Diaspark Inc. USA. He oversees Diaspark's global operations for all business practices. He has made a concerted effort to make Diaspark a Niche Technology Services and Solutions provider in select verticals – Media, Publication, Entertainment, Education, Healthcare and Jewelry verticals with special emphasis on creation of quality teams and processes. He inspired mobile team of Diaspark to launch its own products in the Enterprise mobility space. Prior to Diaspark, Vipin was instrumental in creating a \$25mn practice for Samsung in 1997 in Bombay, India.

EMPLOYEE: 650+

FOUNDED: 1995

OFFICES:

- U.S. - Edison - Corporate Office
- U.S. - New York – Regional office
- India – Indore – Global Delivery Centre I
- India - Pune - Global Delivery Centre II

CLIENTELE

As we interact with our clients, vendors and partners we maintain our belief "Business is about Trust" which is echoed by our customers with whom we enjoy long lasting relationships. Just to name a few, our global clientele include NYTimes, Barnes & Noble, Wall Street Journal, 1-800flowers, Vocel, App Above Inc

WEBSITE: <http://www.diaspark.com/>

SERVICES IN THE MOBILITY SPACE:

- Mobile Application Development
 - Enterprise Mobility Solutions
 - Consumer Focused Applications
- Mobile Strategy Consulting
- QA and Testing Services

PRODUCTS

- Catalog2go – Catalog and order entry App on iPad/Tablets
- mPub – Mobile Publishing Framework

ENGAGEMENT MODEL:

Fixed Bid Model - Fixed price basis wherein Diaspark does a turnkey development of a customer requirement on a fixed price negotiated with a customer based on an agreed SOW.

Time and Material Model is a function of the agreed hourly rate of the resource type and the corresponding efforts of the resource(s) deployed. It includes direct labor hours at specified fixed hourly rates that include wages, overhead, general and administrative expenses.

Onsite Consulting Model

DIFFERENTIATING FACTORS:

- Over 9 years of experience in the mobile space across various industries and genres
- Comprehensive services starting from conceptualization to deployment/assistance in launch
- Quick adoption of newest technologies like HTML5 and Titanium
- Multi-disciplinary skills and offerings which enables you to work with a single partner
- Our relationship models ensure that we become an extension of your organization (identity, flexibility, standards; and practices)
- Cross Industry exposure – Proficiency in several industry segments and compliances
- Collaborative working without boundaries, Experience with the global delivery model and ability to support our customers' global footprints
- Infrastructure and scale to protect your IPR and support your current and growing needs
- CMMI Level 3 endorsed Quality Delivery

MAJOR MILESTONES:

- An SEI CMMI III development facility, which ensures very strict process orientation
- Microsoft Gold Certified Partner
- Inaugurated a new state-of-the-art Development Center in Pune on October 31, 2011
- Launched its own product 'Catalog2go' in 2010, which was recently recognized as one of the best mobile enterprise products by IAMA
- Ranked in "Top 500 Privately-held businesses in the US" by diversitybusiness.com
- Featured in Inc. 500 Magazine among Fastest Growing Private companies in the US" for 4 times 2009-2011 (to be announced in Aug. End)
- Rated as "Best 20 Rising Stars by Industry Focus: Telecommunications" by "The Global Outsourcing 100 IAOP" in 2009
- Nominated by NJTC for CEO Vision Conference 2009

CONTACT INFO: Corporate office – 200 Metroplex Drive, Edison, NJ, 08817

Tel: +1 732 248 8333

Email: wireless@diaspark.com



ABOUT US:

eXtendCode is a reputed software development company focusing on two lines of business; software development services and product development. The company has combined experience of more than 30 years in software development among its founders across USA, Germany, Japan and Mid-East. The company focuses on SME segment in Retail, Oil & Gas and Hospitality sectors. eXtendCode truly extends customers' business processes within its ecosystem by bringing in partners, customers, vendors using IT. eXtendCode enables extended enterprises by providing excellent software development services with Open Source, mobile, cloud and .NET technologies. eXtendCode excels in providing enterprise mobility solutions on Blackberry, iPhone, and Android using heterogeneous platforms and technologies, which extends reach of core business applications to enterprise periphery and beyond.

eXtendCode has deep expertise in enabling enterprise solutions for various application domains such as Customer, Vendor, Employee, Partners, Training, Inventory, Assets, Accounting, POS. Its team is skilled in enabling integrated solutions using multiple application domains and heterogeneous technologies. It enables effective solutions to improve customer productivity using latest interfaces on mobile devices, tablets and conventional PCs. eXtendCode ensures that the solutions are continuously aligned with customer's roadmap delivering optimized ROI within smaller time cycles. It has an effective network of industry experts in IT and related topics which they bring in to deliver solutions with unmatched quality.



KEY PERSON:

Dipak Chopra, CEO

With an unparalleled industry experience of 17 years, Dipak leads eXtendCode. He is one of the leading figures in information technology industry. Prior to joining eXtendCode, he worked at management and consultant positions in Fortune 500 companies in United States, Japan, Europe and India. He is an alumnus of IIT-Delhi and holds an MBA from University of Massachusetts.

FOUNDED: 2009

OFFICES: Haryana, India
California, USA
Alberta, Canada

EMPLOYEE:

CLIENTELE:
Over 18 companies including WAV Inspection Ltd, Canada and WorldCard Corporation, USA

INVESTORS:
Privately Held

COMPETITORS:
Indian IT and Software Development Services Providers

WEBSITE:
www.extendcode.com

SOLUTIONS AND SERVICES:

eXtendCode provides secure and scalable enterprise business solutions using Mobile, Cloud and Web technologies. It focuses on using innovation and execution to translate customers' vision into products. Recently it enabled an enterprise mobile solution for 100+ team in field by extending customer's internal business applications using iPhone and Tablets with .NET based business application suite, which increased productivity by 40% within 6 months.

WHAT NEXT?

- Services in mobile and cloud in enterprise applications
- Launch of products in Retail and Services sectors in 2012-13
- Extend reach in US, Canada and India

TESTIMONIAL:

I'm writing in enthusiastic support of eXtendCode. Their high calibre of character, keen expertise, and list of connections to industry leaders has been a true advantage for our company. Their team is bright and always quick to complete the tasks that are assigned to them; in addition to truly distinguishing themselves by always meeting or beating goals. eXtendCode has a deep knowledge of the intricacies of the systems they design and build which is shown in the quality of their work. It's been a pleasure working the eXtendCode so far, and we look forward to many more years.

Ethan Frances, WAV Inspection Ltd

DIFFERENTIATING FACTORS:

- Provides highest level of software development services to SME customers at a reasonable cost
- Single window provider for all SME IT services
- Excels in aligning IT with customer's core business and IT projects execution
- Deep expertise in mobile applications, cloud computing and custom software development in enterprise domain
- Excellent delivery with post delivery customer service

REVENUE MODEL :

- IT Solutions
- Software Development Services
- Product Licence Sales with Maintenance
- Consulting

TIME LINE: MAJOR MILESTONES

Operations Commenced	Mobile Group, Product Development Group, Partner with Microsoft	Cloud Computing/ Virtualization, Partner with VMWare	Product Launch
2009	2010	2011	2012
India	USA	Canada	Europe

CONTACT INFO: sales@extendcode.com Tel: +91-124-4261219, +91-9958296975

ABOUT US:

Fine IT Solutions is a group company of Fine Group which is a known brand in manufacturing SPMs and a large range of material testing machines in India. With about 10,000 machines installed across the globe, it is known for its quality standards and technical capabilities. Fine IT also inherits the product development heritage from the group and carries the quality adherence from the parent group. With various healthcare products and high-end industrial / automotive applications based on image processing, Fine IT extends its services in Mobile app development in these domains. We are very particular about the quality standards of our products and believe in partnerships which help mutual growth.



KEY PERSON:

Shardul Kulkarni
Technical Director

Shardul has more than 15 years of experience in both product development and IT services in various domains. He has worked with MNCs in various countries such as Germany, Sweden, Finland, USA before starting Fine IT Solutions. His thinking process and delivery capability under limitation has been appreciated throughout his career.

EMPLOYEE COUNT: 20

CLIENTELE:

- A couple of gaming apps are available on the Apple store for download.
- The other apps are developed for German and UK based clients.
- Non-mobile apps are deployed in various companies in automotive and industrial domains and also in some of the medium and large hospitals.

INVESTORS:

Fine Group which is a known brand in manufacturing of SPMs and standard machines in material testing domain since last 35 years.

INVESTORS:

Permeative is a bootstrapped Company.

WEBSITE:

www.fineitsolutions.com

FOUNDED:
February 2009

OFFICES:
Pune, Bangalore and Nasik

PRODUCT OFFERING:

1. End-to-End app development (Concept, Design, Development, Testing, App Review, Release)
2. Enhancements & bug fixes to existing apps
3. Skilled developers on all mobile OS (iOS, Android, Blackberry, Windows Phone)

REVENUE MODEL:

The services offered in various domains for our clients in terms of application development based on Windows, iOS, Blackberry, Android, Windows Phones is equally important share in our revenue generation.

ROAD MAP:

- Developing apps for various fields like Hospitality, Media, Automotive, Healthcare, etc.
- Acquire developing capabilities in various mobile technologies.
- Extend partnership for the improvement of product quality.

DIFFERENTIATING FACTORS:

1. Expertise into product development
2. Emphasis on visual appeal
3. Develop applications without bugs
4. Ability to deeply understand customer's ecosystem and the app's applicability
5. Expertise in cross-platform applications.

WHAT NEXT?

Considering the market opportunity, we plan to expand the base and service offerings in the field of Mobile app development.

We plan to provide the mobile handles to our own products as well as extend the service of providing similar handles for other web based applications of the clients. Providing the cross-platform development with flexibility to port the apps on different platforms is our main target. At the same time, we plan to provide services in individual OS dependent developments.

MAJOR MILESTONES:

Year	Milestones
Feb 2009	Company in operations
Jan 2010	Started Mobile Development
Jun 2010	1st Product available on app store
Dec 2011	2nd Product available on app store
Feb 2012	2 major projects delivered to clients (Germany and UK) with appreciation

CONTACT INFO: email: response@fineitsolutions.com

Tel: +91-9822019161



ABOUT US:

Founded in June 2007, Fizzy Software is based in Gurgaon, India. We have worked on projects ranging from Facebook apps, mobile games and apps, SaaS applications, e-commerce stores, corporate websites and other custom solutions.

We have an easy-to-deal-with, technical team which is passionate about solving customer's problems. We specialize in transforming hassles, frustrations and looming deadlines to quality built incredible applications. Our focus on usability ensures that the interface is simple and intuitive.

Our product team has the experience of working with top gaming, analytical and consulting companies including Zynga, IBM and Accenture. This mix ensures that we deliver the best possible solutions which have a direct and measurable impact on the business and help move things forward. Fizzy Software has products and services in various stages of development. The ideas have potential to bring about a change and the focus is on design, analytics and feedback to create fun and engaging products.

KEY PERSON:

Sudhanshu Aggarwal
Founder and CEO



Sudhanshu Aggarwal founded Fizzy Software in 2007. He has been passionate about web and mobile applications for many years and has helped his friends and family with technical issues. This keen interest and exposure to the technology industry in the US while studying made him transform this passion into business.

After college Sudhanshu worked at Zynga as a Product Manager where he linked hi-level strategy with product design and feature requirements, designed the user experience and managed product development.

Sudhanshu did his Bachelors in Applied Science (Computer Science) with a minor in Engineering Entrepreneurship from the School of Engineering and Applied Sciences at the University of Pennsylvania.

FOUNDED: 2007

OFFICE: India

EMPLOYEE COUNT: 8

COMPETITORS:

As a product based company our competitors vary based on the product we are working on.

INVESTORS:

Raised an undisclosed amount from angel investors in the US and friends and family.

WEBSITE:

www.fizzysoftware.com

PRODUCTS BY US:

PlusRev: PlusRev is a robust CRM, Digital Loyalty and Realtime Deal Management solution that helps businesses maximize their revenue.

Pintile: Pintile is an online pinboard. It is a very intuitive and engaging online pin library to help organize and share images & videos you love.

The DealKart: A web service that helps save money and time by showing best deals from across the web.

TextAdda: TextAdda is a simple and effective way to send messages to a group of people. TextAdda works on all mobile platforms through SMS

FizzyApps: Constantly effervescing applications and games for the mobile phones with new ideas and concepts that will make your life a little more bubbly!

REVENUE MODEL:

SaaS based revenue for our own products and outsourced development revenue from clients across the globe.

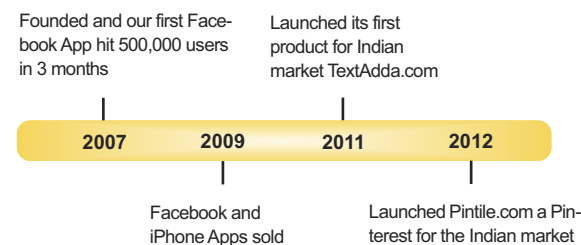
DIFFERENTIATING FACTORS:

Strong focus on design, analytics and feedback to create fun and engaging products.

ROADMAP:

Over the next 12 months the company will continue expanding its product and service based offerings and ramp up to a team of 25 developers by Dec 2012.

TIME LINE: MAJOR MILESTONES



ABOUT US:

GenXM, Generating Mobility™, is a company that offers native apps, hybrid apps, and mobile portal solutions to its clientele worldwide. They have delivered more than 1000 apps on different mobile platforms. The company focuses on mobile apps in the areas of enterprise, business, social networking, iPhone games, unique applications for smart phones and traditional mobile phones. GenXM capability matrix consists of iOS, Android, BlackBerry, WebOS, Windows, Symbian, Bada, J2ME applications, and cross-platform hybrid solutions.

GenXM's, enterprise clients get benefitted with their productivity enhancement framework designed for field staff, technicians, and sales teams. The company specialize in sales force automation initiatives to assist enterprises in leveraging iPad and Android tablets in order to increase productivity of the geographically distributed sales teams. Analytics, Dashboards, and information on smart phones and tablets lead the enterprises towards better decision making.

The GenXM team consults in mobile strategy and enterprise mobile road maps, and partners in mobile project execution.

KEY PERSONS:

Vishal Gupta
CEO



Vishal is a true leader with his key focus on client satisfaction and employee growth. GenXM has been successfully expanding under Vishal's leadership in accomplishing great milestones and awards, such as NASSCOM's top emerging companies to work for and gender inclusivity at work. Vishal's marketing instinct and insight add value to the clients of company in more effective customer acquisitions.

Puneet Mathur
CTO



Puneet has a rich technology background with an eye for perfection. This gives an edge to GenXM over other providers. Puneet has extensively worked on designing and architecting large mission critical systems. His expertise on different technologies and frameworks helps the company's team design better solutions and remain on top of the technology. Puneet is an IIT Kanpur alumnus and plays an active role in mentoring young talent in NCR region by collaborating with local institutes in the area.

FOUNDED: 2003

OFFICES:

Noida, Washington DC, London, Stockholm

EMPLOYEE COUNT: 200+

CLIENTELE:

The Company has developed over 1000+ apps for startups and large groups. Some of their clients include Airtel, IBM, MapMyIndia, Citibank, Aricent, etc.

INVESTORS:

Privately Funded

COMPETITORS:

GenXM does not believe in any direct competition since others don't have the same depth of delivery and processes in mobility solutions. The company always wins contracts over Sourcebit.

WEBSITE: www.genxm.com

DIFFERENTIATING FACTORS:

User experience is the key in GenXM's delivery of mobile solutions. The Company believes that the success of their mobile solutions amplifies their unique and simple user experience. Many of their iPhone Apps and iPad Apps are running in top downloads on iTunes. Android and Blackberry Apps have reached significant market share in their specific categories. BlueMe, a Bluetooth-based free social utility for smart phone users, is one such example on iOS that has gained 1.5 million download in just 4 months.

The company's years of systems integration experience differentiate them from some of the new and smaller groups in building enterprise apps and integrating with enterprise systems. The company shines over their competition with their consulting on analytics, revenue models, mobile computing, dashboards, distributed architecture, and building usage metrics to further increase the value of mobile solutions.

iPhone Apps and Android Apps require extremely sophisticated UI and user experience. It is not simply web design – high quality user experience needs more creativity and experience. GenXM bring's crucial design elements and user experience learning to their design session, and brainstorm minor user design features to deliver the best smart phone experience for their apps.

REVENUE MODEL: Outcome based pricing.

CONTACT INFO: email: rfp@genxm.com

Tel: +91-120-4223960 | **Fax:** +1-801-991-3740

ABOUT US:

GoDB Tech is a software product firm specializing in mobility solutions for enterprises to mobilize business processes outside their corporate walls. Their solutions are built over their proven Mobile Enterprise Application Platform (MEAP), powering business critical applications at many Fortune 500 companies.

Over the years, they have gained the trust of more than 150 customers via a strong alliance network of 100+ partners. They have 70,000+ solution deployments which do about 200 million transactions annually. They are 400 man years old in enterprise mobility, and would be glad to help you mobilize your business, towards increasing both your revenues and profitability. To say in short GoDB extends business data/processes to mobile devices.



KEY PERSON:

Mahavir Chand
Co-Founder and Director

Mahavir has a management experience of more than 15 years in Information Technology. He Co-founded GoDB Tech and made it a huge success in FMCG and BSFI space. He is responsible for all aspects of Sales, Marketing and new Product development in GoDB Tech. He is very efficient in providing "Midas touch" in Customer and Partner eco system and has acquired and managed more than 100 customers and 150 partners through various networks. Mahavir has also spearheaded and coordinated with IT to ensure business requirements were met. He is an analytical thinker and complex problem solver seeking to leverage his extensive experience in business development and relationship management.

EMPLOYEE COUNT: 80-100

CLIENTELE:

ICICI Lombard, HUL, ITC, Reliance General, 3M India, Chola Finance, Cholayil, Tata AIG, Abbott, Faber Castell

INVESTORS:

GoDB Tech has raised first round by Intel capital.

COMPETITORS:

Though there are no Indian firms that offer similar tools, product and services, global MEAP providers are considered partners.

WEBSITE:

www.go-db.com

FOUNDED:
2000

OFFICES:
Chennai, Bangalore & Mumbai (India)

ABOUT US:

Incorporated in May 2008, Hibiscus Technology Solutions has been growing steadily ever since, constantly learning, evolving, ideating and innovating. Hibiscus's focus has been around building technologies for startups, providing extended mobile development services to other software establishments and to be a complete technology partner for non IT business units.



KEY PERSON:

Ramesh Narasimhan
CEO

Ramesh comes with 14 years of sound IT knowledge and experience. Before founding Hibiscus he has worked for IT giants like Cognizant and Oracle. Being an IIM graduate he understands the business well and is always updated with latest marketing and technological trends. He has an inclination towards the niche technologies which would ensure that all services are quality driven and technically up to date.

EMPLOYEE COUNT: 50+

INVESTORS:

Self Funded Company.

CLIENTELE:

Implemented over 50 mobile app and over 20 web applications as of now, clientele of Hibiscus includes the likes of World's Most Popular Music Channel, Pharmaceutical Giants In North America, Famous Cartoon Channel, American-European Celebrities, USA Most Watched TV News Channel to name a few. Hibiscus is the strategic technology partners with the likes of Teleca, Symphony, CGI, Mphasis, Endeavour, Echidna to name a few. Today, company has dedicated teams for iOS, Android, Blackberry, Web 2.0, RoR, PHP and Cloud Computing. Attendant, Kirazz(SAAS), Fujitsu Sapphire, Guaranteach.com, MyParichay.com, Novulus, Katch, DropThought, Warehouse Management System, News App, Cartoon Apps are some of the apps Hibiscus worked on.

COMPETITORS:

Robosoft, Sourcebits, Mind Tree Wireless

FOUNDED: May, 2008.

OFFICES:

Bangalore, India.
Sunny Vale, California, USA.

WEBSITE:

www.hibiscustech.com

DIFFERENTIATING FACTORS:

- Highly Flexible • Quality delivered to the customer • Quick turnaround time for strategic project decisions • Flexible resource work place • Low hierarchy – so client could get in touch with the actual working resource
- Quick consultation – suggestions in terms of technology • Competitive rates • Accurate and smooth project delivery • Proper, yet minimal documentation & conditional warranty.

WHAT IS NEXT?

Hibiscus is aiming to grow from small to mid size firm to a mid scale unit. It is also aiming to set up business development units in Singapore and UK to drive business from these regions along with looking at OZ-NZ markets also. In terms of technology Hibiscus Technology Solutions is intending to start using tools like "Phone gap" to still reduce the development time cross platform mobile application development. Though, it has one of the best turnaround times in terms of paper work, estimations and proposal are still working on it to be the best in the industry. Here are list of other things Hibiscus plan to move towards, strategically:

- Leveraging the ORACLE and SAP mobile frameworks
- To be premier Enterprise app provider
- Web 2.0 Specialists – with apps that are state of art

REVENUE MODEL:

- We practice a pure win-win pricing model.
- We work primarily on Time and Material model
- For some short term / trust building projects we accommodate fixed cost bids as well.

MAJOR MILESTONES:

May 2008: Hibiscus started implementing its first project Guaranteach.com

November 2008: Mobile application development started in Hibiscus.

July 2009: Hibiscus implemented its first Web2.0 app "My Zants" on Facebook.

March 2010: Hibiscus started its first cross domain app for Comedy Central.

August 2010: Hibiscus started its first Healthcare app for a subsidiary of J&J.

November 2010: Hibiscus became one of the first companies in India to start development of SAAS applications using Sales Force Development Platform.

March 2011: 3 of Hibiscus's in house projects "Bon Voyage", "Junk SMS Remover" & "Click and Share" were selected among best 20 Android apps in IDC's top Android apps.

May 2011: Hibiscus becomes partners with a marketing agency which is responsible for the launch of SABMiller Beer & Scooty Black. Hibiscus is the technical support both these launches on Web and Facebook.

July 2011: Hibiscus started implementing "My Parichay", first of its kind Job Network Site which works on Facebook.

SOLUTIONS:

A technology driven organization, GoDB Tech is an undisputed market leader in the arena of mobility product and services.

OUR PRODUCTS:

- GoDB MEAP server: the Mobility server that synchronizes the core system (ERP/CRM/BI) with the various mobile devices
- GoDB MEAP client: A native sync library for synchronizing data/files with the MEAP server. This is the core component for Offline/online apps.
- GoDB Runtime: A native runtime for rendering UI/mobile front-end and includes the GoDB MEAP agent as well. This is available for Android, iOS, Win32, Linux, WinCE
- CELLS: A cloud based mobile spread-sheet service that helps digitizing last-mile processes.
- Pulse: A GPS/GPRS based personal tracker using mobile phones.

ROAD MAP:

- Strengthen presence in other sub-verticals of Supply Chain and BFSI
- Expand mobility footprint via partners
- Provide cost-effective and scalable mobility solutions for the SME segment

DIFFERENTIATING FACTORS:

- Focused in mobility for last 10 years
- Strong technology (synchronization, offline computing, security, scalability)
- Proven deployments in Supply Chain & BFSI verticals

REVENUE MODEL:

Licensing & Cloud Model

TIME LINE: MAJOR MILESTONES



ABOUT US:

Hindavi Technologies is an award winning ISO 9001:2008 certified IT Services Company offering Solutions on technologies for the Web, Mobile, Open Source, Mainframe, Embedded, Cloud Computing and Business Intelligence.

Hindavi has catered result-oriented and cost-effective Solutions to clients across the US, UK, Middle East, Europe, Australia and APAC regions. With a strong team of diversely skilled domain experts and IT pioneers, Hindavi has successfully delivered over 300 IT Projects since inception.

Hindavi co-exists with medium enterprises, large global corporations and new generation start-up companies. At Hindavi, we let our clients focus on their core business while we take care of their technological requirements. Our solutions assist organizations to optimize their business processes cost effectively without compromising on key matrix parameters like Budget, Quality and Time. With the combination of our domain expertise and competitive pricing, our business model delivers enhanced productivity resulting in cost savings of up to 50% and faster turnaround time

By using our global-source offshore model, clients enjoy various benefits such as increased resource scalability, access to the vast technology pool and our state of the art infrastructure. With the scalability and flexibility to support long-term growth, Hindavi's IT solutions provide a single point of accountability to promote rapid return on investment and low total cost of ownership.



KEY PERSON:

Mr. Rohan Kamataki, Founder & CEO

Rohan Kamataki is a dynamic goal-oriented professional with over 12 years of entrepreneurial experience in a full range of IT Services. As the Founder, CEO of Hindavi Technologies, Rohan leads the International Business Development team responsible for all client acquisitions and manages their successful introduction to Hindavi solutions. Rohan is also responsible for the companies go to market strategies, creating strategic relationship with partners, and helping to identify and develop joint venture opportunities. Rohan is committed to ensuring clients have a positive experience with Hindavi Technologies and he maintains an active role in the operational process and overall success beyond implementation for the client.

Prior to founding Hindavi, Rohan enjoyed a successful career in IT Management Consulting. An MBA Graduate from Australian National University, Rohan has worked with Fortune 500 companies. In addition, Rohan also acts as a subject matter expert for E-Startups, Business Analysis, Project Management and IT Strategy Consulting.

FOUNDED: 2008

OFFICES:

India, USA, Singapore, UK, Australia, Canada

EMPLOYEE COUNT: 120+

CLIENTELE:

Hindavi has delivered over 75 mobile application projects and 500 IT projects for Fortune 500 companies including private and government projects. Some of these coveted clients include Avaya, Mahindra & Mahindra, Mercedes Benz, POSCO, Red Cross Society, Sungard, Suzlon

INVESTORS:

Self funded

COMPETITORS:

There are many mobile application development companies in India but very few like Hindavi Technologies have the end-to-end expertise and intellectual capital to deploy enterprise level mobile apps and products.

WEBSITE:

www.hindavi.in

REVENUE MODEL:

Hindavi technologies engages its clients in various flexible ways using our refined engagement models to manage client requirements that could be one-time or on-going multi-year projects.

1. Fixed Time/Fixed Cost Project Model
2. Dedicated Teams Model (DTM)

ROAD MAP

Hindavi Technologies will establish entrepreneur incubation centre's in US, UK and Australia dedicated for mobile application projects. Hindavi is pioneering mobile application development using Mobile Enterprise Application Platform (MEAP) and would continue to grow its clientele for platform agnostic mobile apps.

DIFFERENTIATING FACTORS:

- Technology Innovation & Information Engineering R&D
- Agile Technical Capabilities & Domain Specific Knowledge.
- Benchmarked Business Processes and Client Servicing Models.
- Competitive Engagement maximizing the client ROI.
- Consultative Approach aligned with Clients' Strategic Intent.

MAJOR MILESTONES:

- Founded - 2008
- First International IT Project - 2009
- First Enterprise Mobile Application - 2010
- First Mobile based Product - 2011
- Cross Platform Mobile Applications - 2012

CONTACT INFO: e-mail: rohankamataki@hindavi.in

Tel: + 91 992 297 2086 | 020 24215324

ABOUT US:

HUGHES Systique Corporation (HSC) is a leading communications Consulting and Software company, which is headquartered in Rockville Maryland with the delivery centre based out at Gurgaon (suburb of New Delhi), India. HSC provides Consulting, Systems Architecture, Software Engineering and Testing services to complement client's in-house capabilities in multiple domains which include Mobile Terminals (Application Development and Middleware) and Communication systems (Wireless, IP Networking). HSC's "Best Shore" model coupled with an experienced management and technical team is capable of delivering a total solution to their clients, from development to deployment of complex systems, thus reducing time, risk and cost. HSC offers Consulting/Architecture, Development, Network Services/System Integration and Test/Maintenance services for a variety of emerging technologies (LTE, UMTS,WCDMA, WiMAX, DSL, Satellite to name a few), application enablers (IN/NGIN, Presence, SIP, IMS) and innovative application development (Facebook, Twitter, Field Test Agents , Mail, Social Networking) across Terminals and Networks.



KEY PERSON:

Vinod Sood
Managing Director

Sood has more than 25 years of experience in Communications Software industry. Previously, Sood was Head of Engineering and R&D at Hughes Software Systems (HSS) and served on the Board as well. He is on the CII National Committee on IT, ITeS & e-Commerce and on the NASSCOM mentor panel for emerging companies. He is a member of Advisory Committee of the Institute of Informatics and Communications, University of Delhi. Mr. Sood is also the Chairman of RMC-CORE in Network Engineering.

EMPLOYEES: 400+

FOUNDED: 2005

OFFICES:

India (Haryana)
USA (Rockville)
UK (Berkshire)

CUSTOMER PROFILE:

HSC has a clientele of 50 plus companies with clients ranging from Tier 1 companies like Aeroflex, ALU, Echostar, Google, Hughes, Juniper, NSN, Orange France Telecom, to small hi-tech & emerging companies like Emotive, Ecrio. and xG technologies.

WEBSITE:

http://hsc.com

SOLUTIONS:

1. Technology Consulting and Architecture
2. Product Engineering Services
3. Research and Innovation

WHAT NEXT?

HSC will continue serving their customers by delivering state-of-the-art solutions in the area of Wireless, Embedded, IP Networking, Mobile Terminals & Applications. They intend to increase their focus on Next Generation Mobile Applications, Content Distribution Networks, Media Streaming technologies etc.

REVENUE MODEL:

- Time and material basis which provides for acquiring supplies or services on the basis of direct labour hours at specified fixed hourly rates that include wages, overhead, general and administrative expenses, and materials at cost.
- Fixed price basis wherein HSC does turnkey development of a customer requirement on a fixed price negotiated with customer based on an agreed SoW.
- Revenue share model wherein HSC charges an agreed percentage of the end customers' revenue.

DIFFERENTIATING FACTORS:

- Proactive R&D in cutting edge domains
- Deliverables comply with the latest standards and versions
- Purely focused on Communication and Mobile Application Technologies
- Strong brand-name
- Strong IPR protection
- Product Mindset
- Efficient process & communication
- Complete Lifecycle offering
- Effective attrition management
- Strong HR practices and Management Commitment.

MAJOR MILESTONES:

- Founded in 2005.
- Received its ISO 9001:2000 and ISO 27001:2005 (ISMS) certification in the year 2008
- Received its CMMi Level 3 certification in 2009
- Re-certification in 2011

CONTACT INFO: email: info@hsc.com

Tel: +91.124.3045400 (India office)



ABOUT US:

Hunka Technologies, formerly known as Hunka Web Solutions, was established in Aug 2007 by Akshay Hunka. The Hunka Technologies has been focusing on delivering quality software solutions and specializing in Mobile Apps and Games development.

The company has pioneered mobile apps development in central India. Driven by a strong technical team of 30+ members, it has developed more than 200 apps and games over last two years. The company is now focusing on Corporate Apps and future mobile technologies. Hunka Technologies has its clients across the world with a good balance between domestic and international clients. The company plans to open its marketing offices in USA, UK and Dubai in this financial year.



KEY PERSON:

Akshay Hunka
Founder and CEO

Akshay has more than twelve years experience in InformationTechnology enabled services line. Akshay has specialization in Internet based applications and network Surveillance Sector. He has proficiency in programming languages objective C, C, C++, VC++, SDL, Flex (Action Script 3.0), PHP, ASP .Net. Akshay has been leading a team of 50+ people. Prior to starting Hunka, Akshay has worked in leading global companies ranging from Hughes Software Systems (Now Aricent) to CapGemini. Akshay is currently managing Sales and Operations in Hunka.

FOUNDED: 2007

EMPLOYEE: 34

INVESTORS:

Akshay Hunka, Vishal Gupta, Abhay Hunka, Swati Hunka

COMPETITORS:

As there is more demand and less supply, there is some completion but it is least of its worry due to demand and expertise. Hunka focuses only on Corporate High End Mobile Apps on iPhone and Android platform.

WEBSITE:

www.hunkatech.com

ROAD MAP:

The Company plans to keeps its focus on Mobile App development for Corporate segment in coming years. It will also focus on future technologies like Augmented Reality and on product development. In next 3 years, it is expected that the company's 40 percent revenue will be generated from product division.

REVENUE MODEL:

Hunka Technologies works as service provider on following models:

1. Time and Material model
2. Fixed cost model

MAJOR MILESTONES:

1. Getting their first abroad customer (from USA) within 3 months of start of the company.
2. Became Private Limited in Jan 2009.
3. ISO 9001:2008 Certification in June 2009.
4. Hunka has been featured in Smart Techie magazine as the 4th Most Promising Mobile App Company.

DIFFERENTIATING FACTORS:

Hunka Technologies believes that putting its service to good use is to operate as supplementary function to the clients. The company's philosophy is to provide the obvious cost advantage and deliver solutions faster and better. It assists clients in giving shape to their ideas and also, provide consulting, detailed analysis and market reports to make sure their ideas works.

Hunka Technologies has a dedicated QA team with in-depth Business Intelligence over the system and thorough knowledge of changing market conditions. The team ensures that system is working fine as per the requirements at the same time highlights if any changes are required as per the market demand. The company enjoys a near 100 percent Client Satisfaction Ratio with over 55 percent repeat business.

CONTACT INFO: Hunka Technologies, E-8/122, Trilanga, Shahpura, Bhopal-462039 (M.P.) India

Tel: India: +91 755 4038360



ABOUT US:

i2e Consulting is a total software solution provider for Enterprise Mobile Application Development. We have the expertise to extend existing Enterprise applications to hand held devices on any platform.

We position ourselves as a leading mobile software solution provider in the project portfolio management space. Our retail apps like Project Planning Pro has been well received by the Project Management Community and is rapidly gaining market share.

Our extensive competency in mobile and web app development ensures that we design, deliver and implement innovative, end-to-end business solutions for our clients worldwide.

i2e Consulting specializes in developing mobile apps for platforms, such as iOS (iPhone / iPad), Blackberry, Android and Windows Phone.



OFFICES: USA and India

KEY PERSON:

Sudhir Karanth
CEO, Heads the US Sales and Marketing

Sudhir has over 16 years of IT experience delivering large Enterprise Application to F100 customers in US. Prior to co-founding i2e Consulting. He led global development teams providing IT software solutions to large organizations such as GE and Pfizer. Sudhir holds a bachelors degree in Electronics Engineering.

PRODUCT OFFERING:

Enterprise Mobility Solution

Setup an enterprise app store environment for your organization and develop proprietary in-house apps that can be accessed exclusively by your employees and members of your organization. With an enterprise environment, the real-time data belonging to your organization can be securely transferred to your employees any time and at any place.

Application Development for iOS, Android, Blackberry and Windows Platforms

We work in accordance to the guidelines set by individual app store ecosystems. We carry out the feasibility study and plan the whole solution with the team of app development experts; this includes the prototype design & UI, development & testing and finally deploying to the appstore.

DIFFERENTIATING FACTORS:

Our key strength lies in our capabilities comprising of diverse technology and domain knowledge that allows us to take a holistic approach towards driving fresh proven mobile solutions to common business and technical challenges.

Why Us?

Instead of just implementing solutions, we work closely with our customers to provide consulting as per their business objectives. We provide

- State-of-the-art technology to provide you end-to-end solutions
- Completely secure and easy-to-use applications
- Up-to-date technology to meet your business paradigms.
- Cost-effective apps that can run on multiple platforms.

No Need to Reinvent the Wheel

We have already developed the software codes, common set of tools and libraries to provide a great many functions. This enables us to create quality apps much faster than other developers.

OUR APPS:

Our Apps, now available from the Apple App store, are widely used in the Project Management domain. Download some of our apps and take them for a test run



REVENUE MODEL:

Our revenue sources are through delivering IT Services, turnkey projects, staff augmentation and software products. We also have a rapidly growing mobile products revenue stream via Apple App-store, Google Play, and WindowsApp Hub.

WHAT NEXT?

Mobile is the future of Enterprise applications. Our aim is to extend existing enterprise applications to mobile and tablet devices. The key focus would be on revolutionizing the Project Management domain by providing business productivity apps and to setup enterprise mobile development framework that aids in reducing development times and optimizing quality.

TIME LINE:

Company Founded: 2003

First International Business Development Initiated: 2003

Mobile division started: 2010

USA

Phone: +1(866) 968-9995 (US), Fax : +1(860) 440-6756 (US)

INDIA

Phone: +91-22-40055436/37 (IND)

Email: info@i2econsulting.com

Website: www.i2econsulting.com

ABOUT US:

iMOBDEV Technologies Pvt. Ltd. is an innovative technology and business driven professional services firm. It is a leading and globally accepted IT solution provider and currently at the forefront of offshore software development to serve the people across the world. Their talented, dynamic and young professionals efficiently use their technical expertise to enable high end solutions for both web and mobile application development. The entire team serves with diligence to deliver cost effective and interactive design solutions without compromising on quality and definitely upholding client deadlines.

iMOBDEV, has established expertise in area of Dedicated Development Center (ODC), Application Development & Maintenance, Application Migration and Re-engineering, Software as a Service (SaaS), Product Development & Support, Enterprise Solutions, Web Development, Game Development, Mobile Solutions, Multimedia Design Services and Search Engine Optimization.

The company's customers achieve their business objectives of Cost Competitiveness, Robust Innovation and Shorter Time-To-Market by leveraging the company's "Amplified Outsourcing Model", Operational Excellence, and uncompromising commitment to quality.



KEY EXECUTIVE :

Deepak Patel
Head – Communications

Mr. Deepak Patel co-founder of iMOBDEV Technologies Pvt. Ltd., has a Bachelor of Computer Applications in e-commerce from the Gujarat University, Ahmedabad. He has vast experience in the field of System Analysis, Networking, Computer Hardware and Operating system domain management. He was also responsible for Quality Analyst in well versed organizations. Being the Communications Head, he is responsible for deploying the Company's strategic vision and developing business alliances as well as building the management team. He is an expert in both mobile and web technologies and is intimately associated with the software industry giving him the ability to lead a company that specializes in cutting edge rich mobile and web solutions.

EMPLOYEE COUNT: 30+ and still on the verge of Expansion

CLIENTELE:
The Company has enough experience to execute end to end solutions.

Having worked with more than 100 clients and successfully executed 150+ projects in various industry verticals and technology.

Some of the Major Clients are: Lehigh Valley Health Network, Eurocentres, Pevero Ltd., Ramirez Design LLC, Max Systems Ltd, Camp Towanda, Fuzion Concepts Ltd.

INVESTORS:
Privately Held

COMPETITORS:
iMOBDEV always compete with themselves and strive for better growth.

WEBSITE:
www.imobdevtech.com

FOUNDED:
July 2009

OFFICES:
Ahmedabad, Gujarat

DIFFERENTIATING FACTORS:

- iMOBDEV adopts every emerging technology trend and innovates within it to realize tangible and intangible values and expertise to benefit a global and esteemed clientele.
 - It consistently delivers value in business through continuous implementation of industry best practices.
 - It provides adequate platform for realizing and showcasing the talent to employees and creating an inclusive work environment.
- As a company, and as individuals, we value**
- Constructive self-criticism & self-improvement.
 - Integrity and honesty.
 - Passion for technology.
 - Taking on big challenges and seeing them through.
 - Accountability to customers for commitments, results and quality.

MAJOR MILESTONES FOR THE COMPANY SINCE FOUNDING:

iMOBDEV Technologies Pvt. Ltd. was founded in July 2009 with a small team to develop iOS and Android applications. Within 2.5 years, the company has enhanced team and productivity.

iMOBDEV was founded by an inspired team of entrepreneurs from India, having more than 3 years of experience in Outsourcing business of Software Development in United States of America. By virtue of this, the company has developed a perfect business model to deal with outsourcing engagement effectively and efficiently.

Ever since iMOBDEV started as a small team till date, company has always maintained a perfect team matrix with mix of experience and skills. Having worked with more than 100 clients and successfully executed 150+ projects in various industry verticals and technology.

The Company has enough experience to execute end to end solutions. Some of the key industry vertical within which iMOBDEV offers its services include Media & Entertainment, Healthcare, Travel & Tourism, Print & Publishing, Education & E-Learning, Logistics & Distribution, Finance & Insurance, Gaming Solutions, Manufacturing & Engineering, Transportation & Automotive, Retail, Real Estate, Mobile Device Solutions, and E-Governance.

iMOBDEV has dedicated technical focus and have created separate competency center in the area of Microsoft Technologies (.NET, Sharepoint and others), Rich Internet Application (Flash, Flex, Silverlight), PHP, Drupal, Joomla, Wordpress, Magento, CakePHP, Zend, Ruby on Rails (RoR), iPhone, Android, Blackberry, Palm, Symbian and Multimedia Services.

CONTACT INFO: email: business@imobdevtech.com Tel: U.S.: +1 315 605 2300 | India: 079-65122300
201, Shivam Complex, Opp. Hetharth Party Plot, Science City Road, Sola, Ahmedabad-380013. Gujarat. INDIA.

ABOUT IMPIGER:

Impiger is a 7-year-old software development company that specializes in Telecom and Mobile Application Development for iPhone, Android, iPad, Blackberry and other platforms. It has over 100 Mobile Applications to its credit. The company has 130+ experienced professionals with a combined experience of 500+ man years in providing Strategy, Usability, Design, Development and Testing of Mobile applications and Telecom Solutions. Impiger has developed reusable mobility frameworks that offer enterprises the advantage of shorter production timelines and robust and cost-effective mobility solutions.



KEY PERSON:

Jude Ramayya
CEO and Co-Founder

Jude has more than 18 years of experience in the global telecommunications market. Before founding Impiger, he was the Senior Architect at Prodea Systems, USA. Prior to that, he was with NetHawk, Sonus Networks and Nortel designing telecom products and solutions. Earlier, while at Infosys, Jude specialized in the IT, telecom and electronics sector, leading design teams to high-tech clients.

FOUNDED:
2004

OFFICES:
USA (Dallas); India (Chennai)

EMPLOYEE COUNT: 130+

CLIENTS:
A leader in Mobile Office Solutions; CTS - a Fortune 500 IT company, Vodafone - a global telecom giant. Some of its end clients are a world's leading search engine, a global online bookstore, a Fortune 100 Pharmaceutical company, a Top 5 US retailer, a leading Asian bank and Enterprises including Vodafone, Maxis, Multiview, Mavenir Systems, NetHawk, Dialog, GMR, SkiQuest.

INVESTORS:
Privately Held

COMPETITORS:
XCube Labs, Source Bits.

WEBSITE:
www.impigertech.com



SOLUTIONS:

Impiger provides Mobility Strategy and Mobile application development services to enterprises for iPhone, Android, iPad, Blackberry and Windows platforms.

It also has offers HTML5 and hybrid solutions to businesses. Its enterprise app expertise includes web and native app interactivity, end-to-end SAP, ERP, CRM, server or web integration; retail and consumer apps; content, voice recognition and utility apps; location aware and social media apps.

DialeronCloud, a nimble hosted dialer solution helps telemarketing teams improve productivity. Impiger's easyNgo, a Telecom Service & Content Delivery Platform is running across global telecom majors including Vodafone, Maxis, Etisalat, Tata and Airtel.

WHAT'S NEXT?

To become the Key Enterprise mobility player in US, Europe, Middle East and India. Open offices in Europe. Deploy frameworks for retail and ecommerce.

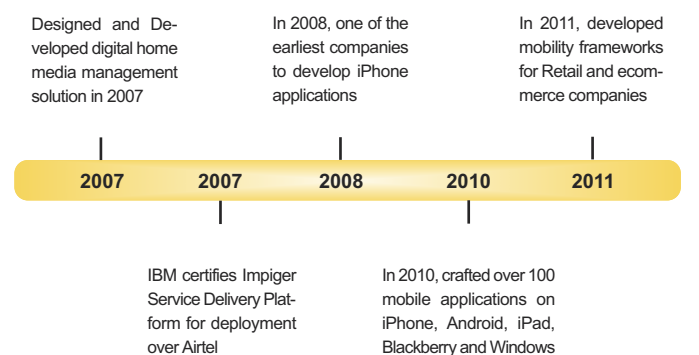
REVENUE MODEL:

Enterprise App Development Services, Consulting and Partnerships.

DIFFERENTIATING FACTORS:

Focused and experienced team providing Mobility Strategy and Enterprise Mobile app development on all major platforms. Enterprise grade testing, porting and cross platform development services to enterprise clients. World class expertise in consulting for mobility in US, Middle East and India.

TIME LINE: MAJOR MILESTONES



CONTACT INFO: email: Jude@impigertech.com Tel: 1-972-375-6301

CORPORATE SNAPSHOT:

- Incorporated in 1998
- focused and specialized in product engineering services
- 14 years of business history with no debt and self funded
- 5.5 + Years of average employee work experience
- More than 400 product release cycles within the last 7 years
- More than 2500 years of cumulative experience in product development

- 450+ engineers focused on accelerated innovation in the software product engineering and R&D space. Ranging from software product development to mobile device creation, core competency areas include mobility, cloud and big data, security, platform services, embedded software & independent testing services.

OFFICES:

Delivery Centers : San Jose, Chicago, Houston
Cost Efficient Service Centers : Hyderabad, Bengaluru



KEY PERSON:

Divakar Tantravahi
Co Promoter & Managing Director

Diva has 22 years experience and has held senior level positions in software development and product management. He has served as the Managing Director of Everypath Inc and as Senior Development Manager at Informix. He has been involved in the delivery of mobile application gateways, mobile enabling of web applications and delivery of database server products. He has managed global engineering teams servicing clients in US and Japan and leading product development and professional services teams across the globe. Diva determines and focuses the corporate strategy. He is focused on strengthening strategic partnerships with clients, increasing client relevance, repeatability and evolving the company's business model towards achieving Innominds aspirations of becoming the next generation global product engineering company.

Divakar is a MS (CS) graduate from Santa Clara University, Santa Clara, USA

MAJOR MILESTONES:

1998	Innominds incorporated by four technology experts and headquartered in California Company commences operations in the US.
1999 - 01	Bagged Projects from clients like CISCO and Informix and delivered online media broadcast media management product for Lucent Technologies, Java IDE based project management product, partnering with Sun and Oracle.
2002 - 05	India Business acquires ISO certification and increases the focus on the PE business, Key wins: Orative US, Global Tel Media, Nokia, Motorola, Veritas (Symantec), Case Central and Juniper
2006	Executive management team hired Rao Vemula appointed as CEO of US operations Key wins: Clearwell, ANTs – USD 1 million accounts
2007	Increased marketing efforts in US, Second R&D facility Hi Tech City Innominds ranked as emerging global service providers (Global Services 100)
2008	India PE crosses USD 5 million mark, addition of several USD 1 million clients, ISO 27001 Certification. Key wins: Qualcomm and SenSage
2009	Ranked the Top 100 India's Best companies to work for.
2010	Achieved 100% revenue growth crossing One million USD profit. Ranked 2nd Top SME in the state of Andhra Pradesh
2011	Licensee for Qualcomm Chipset 7x27A and creating devices for mass market and customized vertical focused devices.

CLIENTELLE:



OFFICES:

Satish Kumar Velagapudi
Chief Manager – Solutions engineering
Email : svelagapudi@innominds.com
Mobile : +91 984 921 7766
Address : 6th Floor , Block B, Q City,
Nanakramguda,Gachibowli,
Hyderabad - 500032
Phone: +91-40-66126300
Fax: +91-40-66126330

ABOUT US:

IntelliGrape is a web and mobile apps development company based in Noida, India that specializes in delivering high quality applications using Groovy and Grails. Its expertise in Groovy and Grails coupled with agile mind-set helps it build mission critical applications with unmatched speed and quality. IntelliGrape which has been working on Grails since its release of version 0.4 also has expertise in the fields of Android and iOS development. It has served a wide range of clients in North America, Europe and Asia ranging from start-ups to Fortune 500 companies.

IntelliGrape was acquired by Four Cross Media; a UK based media company in Dec 2011. Other group companies include Tangerine Digital Entertainment, a leading Content Creation and Content Management company in India and Ignitee Digital Solutions, one of the biggest digital marketing companies in India.



KEY PERSON:

Deepak Mittal
Co-Founder and CEO

Deepak one of the co-founders of IntelliGrape Software, heads as Intelligrape's CEO after its acquisition by Four Cross Media. He is actively involved with IntelliGrape's technology and delivery related aspects; being responsible for executing the business strategy, exploring best practices of offshore development and contributing to the technology roadmap for the organization. He has worked with various large outsourcing companies as well as start-ups, and has been instrumental in setting up offshore delivery centers for numerous companies, including IntelliGrape. Deepak loves being close to technology and is a hands-on coder who has more than 12 years of experience in web and mobile apps development. He is a certified Scrum Master and Grails Architect, and has earlier worked with Xebia IT Architect, Netherlands, Solutions Inc., Agnity (erstwhile BayPackets), and Sapient. Deepak is particularly interested in performance tuning of applications – both on the server side and on the end-user device. He loves to explore new technologies and has been an early-adopter of quite a few mainstream technologies of today's world. Deepak evangelizes about open source, agile processes, software craftsmanship and free software. He co-authored a book on web development – Firebug 1.5: Editing, Debugging and Monitoring Web Pages. He is an alumnus of IIT Delhi, and is a known speaker, mentor and trainer in software development fraternity.

EMPLOYEE COUNT: 40

CLIENTELE:

Reed Elsevier, Isobar, Airbus, Kokaihop, ESPN, Businessworld, Getit Infoservices, BuildingBlok.

INVESTORS:

Privately Held

COMPETITORS:

IntelliGrape does not have any substantial competition. There is no company in India with such a clear focus on Grails and PhoneGap development simultaneously.

WEBSITE:

www.intelligrape.com

FOUNDED:

2008

OFFICES:

India: Noida, Mumbai, Gurgaon
UK: London
US: Burbank, California,
San Jose, Los Angeles

SOLUTIONS OFFERED:

IntelliGrape is now a part of an eco-system which has proven delivery expertise in:

- Web and mobile development
- Content creation and management for web-apps, mobile apps and social media
- Digital marketing

Intelligrape's services include:

- Grails web application development
- Mobile application development
 - PhoneGap development
 - Android development
 - iOS development
 - BlackBerry development
 - Windows 7 development

Leveraging its industry intelligence and technological background, Intelligrape designs and builds mobile applications that are customer-friendly and facilitate easy and quick data processing. The company's deep domain experience in mobile space, along with its on-going research on trends in mobile apps market enables it to provide a cost effective solution with business value to its clients.

DIFFERENTIATING FACTORS:

The factors that differentiate IntelliGrape from others in the domain include:

- Agility
- Engaging UI
- Strong technical team

WHAT'S NEXT?

IntelliGrape, after having established its leadership position in Grails development, envisions to be the most preferred development partner for Mobile Apps (Android, iOS, and PhoneGap particularly) in the world. Its aim is to be the most trusted name in the realm of web and mobile development by providing end to end solutions to its clients and creating business value for them.

REVENUE MODEL:

Accrual

CONTACT INFO: email: contact@intelligrape.com

ABOUT US:

LeewayHertz designs and develops iPhone, iPad and Android apps for enterprises. Their team has decades of combined experience in creating apps for use within enterprises. Their approach focuses on achieving an optimal user experience while accomplishing the business objectives of their customers. This approach helps them create engaging, highly intuitive, yet functional apps. LeewayHertz has already delivered more than 200 enterprise-grade apps for Fortune 500 companies including Johnson & Johnson, Procter & Gamble, Astellas Pharma and many more. They have delivered apps for improving sales team collaboration & efficiency, building new revenue channels on mobile, and providing various business tool kits on the mobile platform.

	<p>KEY PERSON:</p> <p>Akash Takyar CEO and Founder</p>	<p>EMPLOYEE COUNT: 120</p>
	<p>CUSTOMER PROFILE: The company is 100% referable with their clients. Their clients include:</p> <ul style="list-style-type: none"> • Johnson and Johnson • P&G • Astellas Pharma • Northwestern • US Army • GeoEye • Euromonitor • Growmark 	<p>INVESTORS: Self funded. No investment.</p> <p>COMPETITOR: Sapient Nitro</p> <p>WEBSITE: www.leewayhertz.com</p>

FOUNDED: 2007

Akash Takyar founded LeewayHertz Technologies. Under his leadership LeewayHertz has grown quickly; attracting world-class talent to the company. His mastery of usability, interface design, and system architecture has motivated the company to create aesthetically beautiful, useful and highly functional applications. Akash has a Master's Degree in Computer Applications from Indraprastha University. He has also been awarded the prestigious Indira Gandhi Priyadarshini Award in 2008 as well as been nominated for Most Popular Entrepreneur by Sun Microsystems Sun Startup Essentials in 2009.

SOLUTIONS:

LeewayHertz's world-class development teams deliver quality app solutions by harnessing the latest technology and features of today's smartphones and tablet devices. The company understands that mobile apps often require back-end solutions extending deep into one's existing infrastructure. They work seamlessly with organizations to develop the right solution for their needs.

REVENUE MODEL:

They work on fixed bid basis. Typically their solutions are customized to enterprise needs depending on the requirements.

WHAT NEXT?

LeewayHertz is already expanding to UK and Canada. In future, they plan on opening a LeewayHertz Career Development Center to teach mobile app design and development.

DIFFERENTIATING FACTORS:

LeewayHertz with its team has had the opportunity to work on a wide spectrum of projects, gaining valuable experience in the mobile app domain. Their customers feel that they create apps with amazing user interfaces (UI). They have designed, developed and delivered enterprise-grade apps for Fortune 500 companies. LeewayHertz utilizes a process to build apps that is unique to the industry. First, LeewayHertz interviews all stakeholders for each project to discover the total objectives for a given app concept. Next, they discover all technical requirements, such as the existing infrastructure the app has to interact with. Then, before they write a single line of code, they design each and every screen of the app, with intense feedback from their client. Once their client is completely satisfied with the screen designs, they create iterative test releases of the app by implementing feedback. By focusing on the user experience, their approach helps them create engaging, highly intuitive, yet functional apps for less time and cost than their competitors.

MAJOR MILESTONES:

LeewayHertz has created a very strong portfolio with the mobile apps they have designed and developed for enterprises. Their customers include some of the world's biggest brands, including several Fortune 500 companies.

LOCATIONS:


Chicago Headquarters, 217 N. Jefferson Street
Suite 300, Chicago, Illinois 60661

Indian Development Center
B-1/1, Janak Puri, New Delhi 110058

CONTACT INFO: info@leewayhertz.com

ABOUT US:

LightspeedML is a Mobile Technology focused company specialized in Mobile Application Software Turnkey development Services primarily for Android and iPhone/iOS platforms. Since its inception in 2010. LightspeedML offers mobile application development services for Android and iPhone/iOS platforms. Leveraging our industry experience and technological background, we design and build mobile applications for various market segments. We have developed several customized end to end solutions on both iPhone and Android based platforms including phones, tablets and custom devices

	<p>KEY PERSON:</p> <p>Sakthivel Founder & VP</p>	<p>Employee count: 65</p>
	<p>An alumnus of RV College of Engineering, Bangalore, has extensive experience in Telecom/Mobile platforms and Mobile application domains with previous stints at telecom majors.</p> <p>Founded: 2010</p>	<p>Investors Privately held</p> <p>Competitors Wipro, Sasken, TCS, Tata Elxsi, Tech Mahindra, OnMobile</p> <p>OFFICES Development center in Bangalore with Marketing office in California, USA</p>

SOLUTION/PRODUCT OFFERINGS / BUSINESS :

Telephony Framework

Customized and Feature Rich UI and Rapid application development layer for

- Caller ID Solution : Custom Outgoing/Incoming screen
- Contact Manager Solution – Dialer , Call Logs, Contacts, Favorites
- Custom SMS / MMS framework

Social Network Engine

- Facebook, LinkedIn, Twitter, Google+ Engine/SDK Layer for developing custom apps rapidly

Server Framework

- Cloud hosted, ready to deploy server framework for
- User Management, Content Distribution, Push Notifications
- Advertisement Server, Video On Demand Server
- Home Screen Launcher UI Framework and other UI/Graphics Assets
- Kiosk mode Homescreen UI for Smartphone, Tablets and STB/TV platform with Boot up splash screen, Login and Session Management
- Integration of Third party applications under custom Launcher

CLIENTELE

LightspeedML has engaged with multiple customers worldwide in offering point services as well as for developing end to end Innovative solutions in the areas of Telephony , Home Automation, Enterprise Apps & SmartTV solutions

ROAD MAP

Strengthening relationship with carriers and OEMs
Building IP Portfolio in the Mobile , smartTV, VoIP, Home Automation space to help customers reduce time to market and also to generate recurring revenue from licensing model

DIFFERENTIATING FACTORS:

LightspeedML offers highly skilled resources at competitive price with flexibility of anytime ramp up / ramp down based on project needs.

LightspeedML has Mature Quality Processes and Custom methodologies. We strictly adhere to CMMI and ISO 9001:2000 standards and our information security standards are as per BS 7799.

Strong cross functional domain experience

LightspeedML enables ODMs and OEMs in Mobile Technology space to realize product ideas, in the shortest possible development time by using in house developed reference designs and IP components and also help reducing development cost drastically

REVENUE MODEL

The sources of revenue are through engineering services, licensing the in house developed solutions both on cloud server and app space and consulting. LightspeedML also derives revenue from secondary sources such as training and onsite deployment of resources. LightspeedML offers engagement models such as Fixed cost projects, T&M, ODC and BOT models

MAJOR MILESTONES FOR THE COMPANY SINCE FOUNDING

Developing cutting edge telephony solutions for carriers and major handset manufacturers

Adoption of SmartTV solutions by OEMs and Manufacturers

Showcasing multiple solutions such as home automation solution, caller ID solution to tier-1 companies at CES, MWC and CTIA show

Website: www.lightspeedml.com

Movivation Labs



ABOUT US:

Movivation Labs is a Mumbai based company powering enterprises and SMEs with effective mobility solutions, increasing agility and visibility in a business. Started on November 2011, they are pioneering a solution in mobile shopping to empower any brand, retail chain, and restaurant the ability to build a new avenue for increasing its business revenues and business presence using mobile application.

They deliver quality mobile shopping experience by using best-in-class designs and cloud powered web services with effective analytics for all businesses from electronics to jewellery.



KEY PERSON:

Vikram Raichura
Managing Director

Vikram defines the road map to revolutionize the communication experience through a blend of technology and innovation. With more than 11 years of domain expertise, unmatched conceptual ability and realism, he has turned a small business into a huge success story.

FOUNDED: 2010

CLIENTS:

With an experience of more than a decade, they have been able to successfully implement MXM - (is one of our product) in giants such as - GingerCube (US), McDonald (India), Hindustan Field Services (India), Twentyat (US), Hopskoch (US) Investors: Driven by self invested capital, they ensure customer satisfaction to all our clients.

WEBSITE:

www.movivation.com

PRODUCT OFFERINGS:

With the vision to empower customers for their mobility solutions, they have delivered applications from social games to enterprise mini ERP on mobile. Following is the brief of their services and products: In Mobile world, they provide Mobile application development Services on iPhone, Android, Blackberry and Wp7.

They have end to end solutions for mobile commerce product to give brands a quick go to mobile commerce stream of revenue and also a very classy mobile shopping experience for end users.

Their key product differentiator is combination of mobile web commerce application as well as native mobile application along with promotions, loyalty management and social engagement through contests.

DIFFERENTIATING FACTORS:

They have chosen mobile applications development as the core focus area. Their differentiation lies in sharp skills that they have built in this field over a period of time. Being focused on just one field allows them to be experts in the field of mobility solutions. They also differentiate themselves in building great mobile user experience.

REVENUE MODEL:

Services - Implementation & Maintenance Cost

Products - Pay as you go model



CONTACT INFO: email: info@movivation.com

Tel: +91.22.6785 6785 | Mob: +91.98203 33891 / +91.98331 76088

NE Mobile



ABOUT US:

One of the pioneers in the digital publishing domain, NE Mobile operates in diversified business segments that span across the mobile and web content and solutions space. Young and vibrant, NE Mobile was founded in 2009 and is a part of Nihon Enterprise, a listed company in Japan. The company has a proven track record in the mobile technology arena and has six subsidiaries and one associated company. While NE Mobile's Contents Services segment provides content, apps and tools for cellular phone users, the Solution segment provides consulting services and is engaged in the planning, development, operation and management of mobile business. NE Mobile is recognized as one of the few companies that have given Bluetooth marketing the required push in the country.



KEY PERSON:

Khurshid Alam
Managing Director

One of the founding members of NE Mobile, Khurshid Alam joined Nihon Enterprise as a Global Product & Content Manager in Tokyo, Japan. He has over a decade of expansive and extensive experience in the field of VAS marketing. At NE Mobile, he looks after content, creativity offers, content agreements and commercial partnerships. He also heads International business development portfolio for the company.

EMPLOYEE COUNT: 13 (India), (340 as a group) Japan and China

CLIENTELE:

12+ including Fujitsu, Maruti Suzuki, Magna Publication, TATA Docomo etc.

INVESTORS:

Nihon Enterprise (NE Mobile is a subsidiary of Nihon Enterprise Co. Japan)

COMPETITORS:

The demand for content is on the rise and the market is expanding at an exponential pace. While any company in the Digital Publishing spectrum can be a potential competitor, the head room in the market is large enough to accommodate all the competing companies.

WEBSITE:

www.nemobile.in

REVENUE MODEL:

1. Pay per Download Model: NE Mobile launches paid Mobile apps at Appstore for potential user base.

2. Subscription Model: An online Magazine and Book store at Appstore that runs subscription services like annual subscription or package subscription.

3. Mobile Advertising Supported Model: The company associates with Ad network companies to distribute free app for ad revenues.

4. Development: NE Mobile develops exclusive products for Clients and Partners.

5. Bluetooth Broadcasting: NE Mobile Provides Bluetooth Broadcasting for promoting brands and services.

DIFFERENTIATING FACTORS:

Powered by robust Japanese technology, NE Mobile is a part of Nihon Enterprise, a company with 23 years of experience in the mobile content business. NE Mobile is the first Indian developer to launch Digital Magazine Store, working only on unique ideas. With a motto of innovation and creativity, the company has been able to build a strong customer base in a very short span of time, an achievement solely attributed to its brilliant leadership and strong management team that include the industry stalwarts.

MAJOR MILESTONES:

Nov 2009: Established

Apr 2010: Started Consulting Services with Dive Co. Ltd. Japan.

Oct 2010: Started Bluetooth Broadcasting services for Maruti Suzuki and Fujitsu in India.

Dec 2010: Launched Apps for Java mobile users.

Apr 2011: Launched Apps for Android and BlackBerry mobile users.

Sep 2011: Exclusive content acquisition tie up with Magna Publication.

Dec 2011: Launched Digital Magazine store 'iSTARDUST' at iTunes.

HEAD QUARTERS:

Japan
MatsuokaShibuya Bldg., Shibuya-Ku,
Tokyo 150-0002,
Japan [H.O.]
www.nihon-e.co.jp

OTHER LOCATIONS:

China
NorthBuilding, No11Shixindong st,
Badachu Hi-tech Industrial Park, Shijingshan
District Beijing, P.R.China 010-68940678
www.enterise.cn

India
NE MOBILE SERVICES (INDIA) PVT.LTD.
804/B, Sagar Tech Plaza
Andheri Kurla Road, Mumbai-400072,
Maharashtra, India

CONTACT INFO: email: contact@nemobile.in

Tel: +912267256635



ABOUT US:

Nex-G Exuberant Solutions (NESPL) combines the entrepreneurial spirit of a young organization with the domain expertise and credibility of an established global NEX-t Generation mobile communication software company. We offer software solutions, technology consultancy and expertise in next generation mobile platforms and wireless technologies.



KEY PERSON:

S S Bhowmick
Founder and CEO

Bhowmick has about 14 years of experience in the Telecom and Mobile industry. He founded Nex-G Exuberant Solutions in 2002. Prior to founding Nex-G, He worked in TeNet Group (JV of Midas Communications & IIT Chennai), Convergelabs as a Group lead from where he has a patent pending against his name. He played a major role in building a 100 member team at Convergelabs. He also worked at startup level with Spatial Wireless, which was later acquired by Alcatel-Lucent. He played a phenomenal role in deploying the 2G/3G Wireless Softswitch solution at China Telecom in Shanghai & Beijing, GISIL devices and he also played a big role in building CDMA based POS device from concept to deployment. He has lead Mobile Internet, UK's development center in India and was responsible to deliver solutions for managing networks of global satellite communication providers like Inmarsat etc.

FOUNDED:
July 2002

OFFICES:
Noida (India), Abuja & Lagos (Nigeria), Abu Dhabi (UAE)

HEAD COUNT:
100+

INVESTORS:
Self-Funded

WEBSITE:
www.exuberantsolutions.com

SOLUTION OFFERINGS/ PRODUCT OFFERINGS:

Nex-G provides end to end solutions in:

- Enterprise Mobile Applications Development (iPhone, Android, BlackBerry, Symbian, Windows)
- Research, Development&Customization of Mobile Platforms to suit focussed delivery of mobile solutions.
- Embedded Solutions for mobile solutions.
- Wireless Networks & Next generation service delivery platform forms
- Next Generation wireless protocol stack testing framework & products

MAJOR MILESTONES:

- Acquisition of major international fortune 500 clients like Intel, Chevron, ST Ericsson.
- Chosen by Nigerian Communication Commission to consult & develop solutions to manage entire telecom subsidiary management program.

DIFFERENTIATING FACTORS:

End to end understanding of mobile platforms, web technologies and next generation wireless networks. These are the primary knowledge required to visualize convergence.

CLIENTELE:

Nigeria Communication Commission, Infosys, TCS, Wipro Technologies, Motorola, Bancolumbia, Bharti Teletech, Mahindra Satyam, LSI, Nortel Networks, NXP Semiconductors, Sharp, ST Ericsson, Premier Technologies, Flick2Know, Pitney Bowes, Intel, SoftSQL, Agicent, Chevron, LinkEdge, Zoom, Fatpipe Network, Aztechsoft, MindTree, Shoghi Communication, Siemens, Landis+Gyr, Intelbras, MTN Nigeria, Infineon, RiTA (Rwanda), TalkValley, RSG Media, ViVa Telecom

WHAT NEXT?

R&D team is constantly working and focussed on designing and developing solutions for next generation converged world. Focus in the current year is to expand its business in the mobile application for large enterprises and process.

CONTACT INFO: email: solutions@exuberantsolutions.com

Tel: +91-120-4349271, +91 8826900550



ABOUT PERMEATIVE:

Permeative Technologies is an IT solution company providing full-cycle services in the field of mobile application development. They are young at heart company of seasoned mobile apps developers with a hundred strong team based out of New Jersey in the U.S. and Bangalore in India. They are positioned to deliver rapid, reliable and robust information technology solution that outperforms most competition. Combining their solid domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model they offer progressive end-to-end solutions.



KEY PERSON:

Basavaraj Pujar
Founder and CEO

It was while working on Sling Media's SlingPlayer, Basavaraj realized the power of mobile and started iAppsSoftware to provide engaging and exciting games and applications which was later changed to Permeative Technologies. Before working at Sling Media, he worked at Tata Elexsi after he finished his graduation in Engineering at BIET Davanagere. What started as an iOS application development company, in four years, BasavaRaj expanded Permeative to various other platforms like Android, Windows Phone, Mac as well as Web and started offering outsourcing services and enterprise mobile solutions and is now operating in 3 continents with offices in New York (USA), Melbourne (Australia) and Bangalore (India).

FOUNDED:
2008

OFFICES:
New York (USA),
Melbourne (Australia),
Bangalore (India)

EMPLOYEE COUNT:
100 - 150

CLIENTELE:
Intel, Samsung, Phillips, Sling Media

COMPETITORS:
Rapidsoft, Halosys, Sourcebits, Mobile One, Couch One Mobile.

INVESTORS:
Permeative is a bootstrapped Company.

WEBSITE:
www.permeative.com

SOLUTIONS/SERVICE OFFERINGS:

Cross-Platform Enterprise Mobile Solutions, iOS, Android and Windows Phone Platform Application & game development.

REVENUE MODEL:

They serve both enterprises who want mobile applications for in-house needs like BYOD and consumerization of enterprise software and enterprises who wants to out-source their mobile application development services. They also have both paid apps and free apps in iTunes App Store, Android Market and Windows Phone Market Place.

ROAD MAP:

Permeative is boosting its efforts in providing quality solutions to enterprises and expanding its technological reach by investing in Cloud and Big-Data infrastructure and technologies.

DIFFERENTIATING FACTORS:

Permeative Technologies is one of the leading mobile apps developers comprising a team of highly qualified, extensively experienced, technically sound and extremely talented professionals. They provide customized Smartphone apps and keep up with the latest technology and internet marketing strategies, which is a core requirement. We bring out innovative ideas and cutting-edge technology into the business of customer relationships.

MAJOR MILESTONES FOR THE COMPANY SINCE FOUNDING:

Till date, Permeative has developed over 500 applications on Games, Utilities, Location based, Lifestyle, Education, Productivity, Business, Finance, Music, News, Sports, Social Networking and a bunch of other categories.

Time-Shift Radio, developed by Permeative, won the Silicon India's Best Mobile Application 2010 Award. Their app, Apple Shooting, has been a world wide phenomenon and have enjoyed continuing world-wide success continuously finding itself in top-downloads category.

CONTACT INFO: email: contact@permeative.com

Tel: +91 77 95 566972

Permeative Technologies, #4/5, Khykha Court, 1st Cross, Hosur Rd, Madivala, Bengaluru, Karnataka 560029, India

Progressive Mobile Solutions and Technologies



FOUNDED : 2008

OFFICES : Pune, Mumbai

ADDRESS : <http://pmstek.com/ContactUs.html>

WEBSITE : <http://www.pmsstek.com>

Progressive Mobile Solutions and Technologies (PMSTEK), is an organization which has mastered the art of application development for smartphones. PMSTEK offers services for high quality and extremely specific application development requirements, the pricing of which, by the way, is extremely cost effective.

Incepted recently, PMSTEK has been growing by exponentially. Since inception the company has completed several projects successfully for a large number of highly

satisfied repertoire of fortune 500 Clientele across the globe. They have set up benchmarks for quality, timely delivery and client satisfaction. Excellence in all spheres of operation is the team here aims to achieve continually. From the beginning, they have had a strong foundation of adaptability and experience. Unique combination of being flexible and an ability to react very quickly to changes in designs and specifications has given the company an edge over the others.



KEY PERSON: Miles Bothara is Chief executive officer of PMSTEK a boutique agency that mainly caters to needs of US Media agency for US mobile production. Miles leads PMSTEK team on delivery side and expanded PMSTEK in Europe and Middle East on marketing side. Miles is also Director Operation at Quagnitia a web agency build offshore revenue model in Pune. Miles played key role for setting up Quagnitia office in Goa. Miles has completed his Diploma in Computer Technology from BTE in year 1997 and PGDAC from CDAC in year 2000. At PMSTEK, Miles is being supported by the Top Management and Advisors who are part of company's growth and equally involved in generating leads, new business and new technologies.

EMPLOYEE COUNT: 35

CLIENT PROFILE:

The company's believes its biggest wealth is their clientele. Due to their focus on quality of Service, customization, process and documentation levels, they have found a large repertoire of loyal clientele pan India and across the Globe, including the United States and Europe. With their High quality attitude and prompt services, we have been able to get repetitive business from various Clientèle like Bank of America, Diageo, Nestle, Progressive insurance, General Electric, Bajaj to name a few . They have a large repertoire of Fortune 500 Clientèle, as an agency back bone for their application development process.

PRODUCTS AND OFFERINGS:

The company is known to their Clientèle a wide basket of services, spanning technology to brand building.

White label solutions provider: PMSTEK offer products and services, where the provider of the service purchases a fully supported product from them, then applies its own brand and identity to it, and sells it as its own product.

WAP Services: They offer a plethora of WAP services like Email capture forms, WAP sites, SMS campaigns, Campaign promotion specific WAP sites, Gallery pages, media campaign sites. They also help their Clientèle with content and database as well as contact management.

Application Development Services: Their Mobile application development services are widely acclaimed for their user-friendliness, their high level of applicability, and precise development for specific functionality.

Long term Strategies and Short term campaigns: They offer their clients with a host of short term campaigns, with mobile strategies and maintaining of agency of records.

DIFFERENTIATING FACTORS:

- Quality of Product
- Timely Delivery
- Extremely Cost Effective Service
- Understanding and comprehension capabilities of the Clientele requirements
- Owing to their client centric approach, along with our ethical business practices and transparent dealings, they offer quality products at industry leading prices and ensure to deliver the ordered consignments within the stipulated time frame. All these factors helped the company to capture both domestic and international markets and have enabled us them emerge as trustworthy white label solution partners amongst their Clientèle

WHATS NEXT?

India focus media production arm for Mobile marketing. Future plans to target fast growing mobile media market like – India, Europe, Australia, etc. The company aims to develop generic products to speed up the application development for any smart phone application platform. Develop and design the wap based products for rapid development needs. Design and develop cost economical and required by Indian market.

CONTACT INFO: email: info@pmstek.com

Tel: +91 20 6500 6787

Purplechai Technologies



ABOUT US:

Purplechai Technologies is one of the startup mobile application development and web development company in India. Purplechai prides itself on excellent mobile app development with superior designs, customer service and unequalled value.

The company provides mobile application development services on iOS and Android platforms. Purplechai are among the very few with extremely valuable mobile Application expertise in iOS and Android. A team of developers and UI designers committed to produce innovative UI designs and interactive applications stands as the company's major strength.

Purplechai provide highly powerful and rich featured applications and games at an affordable price. Their applications category portfolio covers various segments such as games, lifestyle, devotional, entertainment, food etc. They also supply services of web design & development, web application, Flash animation and graphic design, and have proved their skill and creativity in all their works.



KEY PERSON:

Vaishali Sharma
Founder

Vaishali Sharma is the founder of Purplechai Technologies. She is responsible for handling operations, marketing strategy, financing and human resource. Vaishali is a graduate Computer Science Engineer with 10 years of industry experience and her expertise covers domains such as finance and PLM.

FOUNDED: Nov 2010

OFFICES: Pune

EMPLOYEES: 8

CLIENTELE:

With mobile industry getting bigger and bigger, there is a lot of demand for app development. We have a US based home decor publishing client and there are few Indian clients.

WEBSITE:

www.purplechai.com

SOLUTIONS:

Purplechai is one stop solutions for all media needs. The company provides solutions in mobile applications framework especially in the field of web designing, multimedia presentations, branding and advertising and 2D flash animation.

Purplechai also works on other areas such as games, web apps, content based apps, utility apps etc. Currently the company has solutions on two platforms - iOS & Android.

WHAT NEXT?

Purplechai started with iOS development but with the increase in demand of mobile apps on various other platforms, they are spreading their expertise in other domains and have started developing application in other technologies. Recently they have started with Android development and look forward to grow in this booming market.

DIFFERENTIATING FACTORS:

- 1) Rich design content for all the apps.
- 2) In house apps developed with unique ideas.
- 3) Professional design team who delivers best design solutions to our customers.
- 4) Cost efficient.
- 5) Proactive solution provider.

COMPETITORS:

1. Individual developers.
2. Small to medium size development firms.

MAJOR MILESTONES:

- Purplechai Technologies has launched 22 in house apps from the time it has started its operations.
- Developed 3 client apps in the categories of lifestyle and food, which includes some interesting in-house developed apps.
- Apps like 'Million dollar check' and 'Fable' are one of the most unique apps.

CONTACT INFO: email: info@purplechai.com

Tel: +91 20 41313296

ABOUT RIKTAM :

Riktam is a leading developer of custom applications in major mobile platforms including iOS, Android, BlackBerry OS and Windows Phone. Riktam's analysts, designers and engineers have more than 100 years of cumulative development experience. Since inception in 2007, the company has executed more than a hundred projects that have enabled customers to engage with their audience, deploy services on mobile platforms, and promote their brands. Riktam's clients includes startups, corporations and SMEs who engage them not just for technical expertise, but also for advice on what works and how best to leverage the platforms and technologies to achieve their objectives.

KEY PEOPLE :



Siddharam Shingshetty
Founder and CEO

Siddharam founded Riktam in 2007 after a stint with TCS. He is a Computer Engineer and holds an MBA from ICFAI Business School. He sold his first commercial software product when still in college. Siddharam is based in Hyderabad and is responsible for overall operations and strategic direction for the company.



Siddhartha Kongara
Executive Director

Siddhartha is an electronics engineer and a graduate of IIM- Ahmedabad. Prior to Riktam he has worked in the Communications and Leisure Travel industries in India and the UK. He is based in Singapore and is responsible for Business Development and Client engagement.

FOUNDED: 2007

OFFICES:

Hyderabad (Client Engagement, Development)
Orlando, FL (Client Engagement)
Seattle, WA (Client Engagement)
Singapore (Client Engagement)

EMPLOYEES: 60

CLIENT PROFILE:

More than 100 clients in India, United States, United Kingdom, Italy, Singapore and Australia. Some of the better known clients include Procter & Gamble, Tata Capital, Digital Cinema Media (UK), SunSeeker International and GPSCity.

INVESTORS:

Privately Held

WEBSITE:

www.riktamtech.com

SOLUTIONS:

Riktam is a full service mobile apps development agency. The company delivers cutting edge applications on the Web and on iPhone, iPad, Android, Windows Phone 7 and Blackberry.

Riktam works with major corporations, SMEs and individual entrepreneurs on projects ranging from Productivity Applications to large Social Networks to Games to Learning tools.

WHAT NEXT?

To become a globally significant player in mobile applications space in the next three years with dedicated Corporate Client, Gaming and Productivity Apps practices.

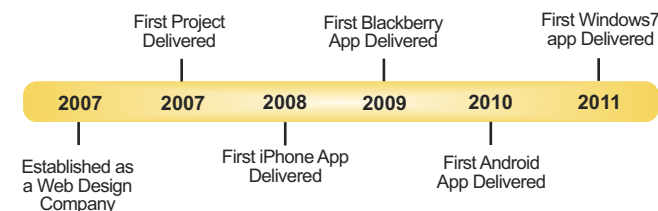
REVENUE MODEL:

Fixed Project Fee payable on successful acceptance of Pre-determined milestones.

DIFFERENTIATING FACTORS:

The company differentiates itself by offering experienced consultants, best in class design and immaculate execution. Senior Management & Staff from renowned institutions including IITs/IIMs, and with worldwide exposure provide solid business & technical understanding and the capability to take ownership of your project. Strong in-house User Interface and User Experience design team and test team ensures a one-stop execution.

TIME LINE: MAJOR MILESTONES



ABOUT US:

DbyDx Software is a worldwide provider of outsourced product development and consulting to emerging and established technology companies. Our core competency lies in Mobile Application, Rich Internet Application (RIA) Development & Quality Assurance. From iPhone, BlackBerry, Android, Symbian, Windows Mobile, J2ME to Palm Pre, the company builds various mobile apps on these platforms.

Using our domain expertise and a holistic approach towards software development and consultancy, we provide our clients with innovative solutions custom built for specific requirements while optimizing their cost of ownership of technology investments. We follow optimum and efficient utilization of resources in order to provide the best in class service to our clients.

KEY PERSONS:



Abhishek Vinod Singh
Co-Founder and CEO

Abhishek is the spark behind the creativity and innovation at DbyDx Software. He has guided DbyDx Software to unprecedented levels of success. His contagious energy, problem solving attitude and a fresh approach to new ideas and concepts sets him apart as an entrepreneur. Abhishek has been instrumental in growing the sales and services portfolio ensuring an exponential growth of focused industry verticals for DbyDx Software.

Prior to co-founding DbyDx Software, Abhishek acquired a rich technical experience at Infosys Bangalore and other startups in Mobile Technology and Internet Security space. He holds an Integrated MS degree from Indian Institute of Technology, Kanpur, India.



Nitin Verma
Co-Founder and Managing Director

Alumnus of IIT Kanpur, India, Nitin is a technology expert with strong interest in developing innovative mobile technologies to improve user experience and ensure quality service within set timeline. He is a seasoned business professional with well-rounded knowledge of technology business and has a wealth of experience in the industry. Nitin has lectured at a number of business schools and has been an ardent speaker at many conferences including NASSCOM on mobile technologies. He also serves on the advisory board of Brain4ce Education Solutions, an education solutions company.

OFFICES: Santa Clara, CA, USA HQ: New Delhi, India.

FOUNDED: 2005

WEBSITE: www.dbydx.com

CLIENTELE:

We serve global 2000 organizations and leading firms in major market segments including Digital Media, Entertainment & Lifestyle, Retail & Commerce, Marketing & Advertising, Healthcare, Banking, Financial Services & Insurance (BFSI), Real Estate, Logistics, Mobile Application Development, Supply Chain & Inventory Management, Work Force Management and Enterprise Solutions/Applications.

SERVICE OFFERINGS:

DbyDx Software provides 360-degree support and end-to-end expertise in mobility solutions harnessing contemporary and state-of-the-art concepts. We offer complete life cycle solutions that include research, design, development, testing, porting, maintenance, support and services. Our Service Offerings include Ideation (Concept-To-Product), Product Engineering Services, Quality Assurance, Outsourced Research and Development, Strategic Mobility Consulting, Mobile Application Testing and complete Product Support.

THE WAY AHEAD:

We have many projects in pipeline. The road map for DbyDx calls for emphasis on web and mobile applications development and strategic consulting in the focused verticals. M-powering the industry segments with technology is our goal. DbyDx is now working towards expanding the newly introduced Turnkey Solutions while keeping pace with the customer demands for customized ready-to-use solutions in the offshore mobile application services. Our relatively new service offering, Turnkey Solutions include Mobility Platform, Location Based Promotion Platform and Smart Menu.

DIFFERENTIATING FACTORS:

Our state of the art approach to technology is what differentiates us from the others. We deploy DbyDx Hybrid Extreme Programming (DbyDx HXP), a unique approach that gives DbyDx an upper edge amongst the industry players.

MAJOR MILESTONES:

- Successfully developed 250+ Mobile Apps in just three years
- Microsoft Gold Partner
- BlackBerry Alliance Partner
- Successful delivery of apps for Fortune 500 companies
- Sponsored BlackBerry World Conference 2011 at Orlando, Florida
- Sponsored BlackBerry DevCon Asia 2011 conference at Singapore

INVESTORS:

Backed by investors from the prestigious Harvard Business School and the esteemed Indian Institute of Technology.

COMPETITORS:

It's no denying the fact that there are many companies who work on Mobile and Web application development, but we don't directly compete with any such competitors in the same space, our solutions have been designed with truly unique features. Our Clients work with us for our technical expertise, consistent quality delivery and our unique Hybrid Extreme Programming (DbyDx HXP) approach, which gives DbyDx an upper edge amongst the industry players.

ABOUT SOFTTRENDS:

Softtrends, an 11 year old Mobile software development company based in Bangalore, is one of the oldest and most experienced mobile software product and services company in India. Along with providing enterprise mobile software development services to various customers in India and worldwide, Softtrends has invested over \$750 to develop LivePVR, a voice/audio recorder client app used for compliance management, Mobile CRM+ a online/offline mobile client interfacing to most popular CRM servers, and PVRtracks, an Enterprise Workforce Management and Logistics support application.



KEY PERSONS:

D.P. Samantarai
MD, CTO

28 yrs experience in mobile and embedded industry, IIT Computer science educated, creator of World Famous AMIBIOS and served as VP Engineering, AMI, Created AMIDIAG, PC Care that received PC Magazine Editor's Choice Award, developed mobile application that got Symbian Best AppForge application award, Ex-Country Head PurpleYogi.com, Conceived and got the current company products developed.

EMPLOYEE COUNT:

45 as of end of April 2012 and growing

COMPETITORS:

- iRec Voice Recorder Pro (iPhone only)
- Record My calls
- TenDigits • CWR Mobility
- Xora • Hosted Direct

INVESTORS:

Softtrends has been self-funded through revenue, retained earnings and small investments from directors.

WEBSITE:

www.softtrends.com

FOUNDED: 2001

LOCATIONS: • India • USA

Scott Magnes
CEO, US Operations

25 years sales and marketing. Responsible for taking revenue from single digit to 180 million for a US company, chairman membership committee in a reputed tech forum, and Ex VP sales and marketing for a reputed US company.

David B

Advisor, Evangelist

Great Visionary with 15 yrs experience in generating many ideas for advised companies that were converted to successful products.

BUSINESS MODEL:

- Get services customer by showing current strength in mobility services practice and products which helps quickly engage customers in meaningful discussion
- Selling enterprise mobility products through resellers which is currently a developing channel
- Direct product marketing through e-commerce on our site which is already in place and need to be enhanced
- Direct sales of products and services through sales people as we keep building sales team
- Partnering with companies who has customers but not mobility expertise
- Training workforce for resource augmentation practice with knowledge that is required in today's large manufacturers as well as enterprises

ROADMAP:

- Marketing and continue developing new features for the mobile software products, cloud services and including content recording, indexing, classification, sharing, tracking through GPS, proximity based networking, and integration of various CRM servers with Work force management
- Enhance services offering by providing additional services in the area of iOS, Windows Phone, Cross-platform development, Push technologies and Mobile device management etc.

DIFFERENTIATING FACTORS:

- Today's need in software development services is mainly in enterprise mobility. Due to our highly technical IP oriented product development across all mobile platforms, we have in-depth knowledge of all the various mobile platform development best practices for enterprise mobility
- We have well established training schedule in place to quickly prepare new recruits and move mobile developers from other decaying platforms to new platforms.

MAJOR MILESTONES:

- **2002** – A list of mobile applications released for Nokia Symbian and Windows Mobile platforms and sold through various partner sites available at that point e.g. Handango. One of our products Agenda4us received best of 2002 Symbian Appforge application award
- **2004** – Company transitioned into mobile application services company due to lack of revenue from selling smartphone applications and between 2004 – 2006 we developed some large scale mobile applications SIP P2T clients, Mobile device management client, Mobile device diagnostics client, Digital paper data routing client, Video sharing client, SIGCOMP protocol, XCAP protocol and many more – for Symbian platforms. Company saw a growth from 8 to over 40 mobile developers during this period.
- **2007 to 2011** - we started investing retained earnings on Mobile product development again and now we have end user and enterprise product LivePVR (livepvr.softtrends.com), Mobile CRM+ (www.crmmobileplus.com), and Enterprise Workforce tracking and logistics management system (pvrtracks.softtrends.com) We stayed together through the recession of 2008-2010 as we focused in the product development.

CONTACT INFO: Address: 2970 12th Main 4th Cross, HAL 2nd Stage, Indiranagar, Bangalore 560008 | Phone: (91) 80 41161130

ABOUT US:

Strumsoft is a Boutique Product Development company that helps create innovative leading edge products. They specialize in product development for mobile, web and large scale cloud and server platforms.

It was founded in 2008 by Sanjeev Bhalla and Nagendra Bhanuprakash, both being hands-on technology leaders in mobile and telecom companies. Sanjeev Bhalla is a graduate of Indian Institute of Technology, Delhi (1985) and University of Wisconsin-Madison (1987).



KEY PERSON:

Sanjeev Bhalla
CEO

Sanjeev is an in-depth technology leader. He has over 25 years of experience in the software product development market (Digital Equipment, Oberon, Comverse, Sennari). He has previously held the following roles: Vice President of Engineering & Operations at Sennari, Business Manager at Americas, Internet Communication Division, Comverse and Assistant Vice President of Software Engineering, Comverse, Architect, Oberon Software. He holds the following qualifications – M.B.A. from Northeastern University, M.S. in Computer Science from University of Wisconsin, Madison and B.Tech in Electrical Engineering from IIT Delhi.

FOUNDED:
2008

OFFICES:

Sunnyvale, California, U.S.
Bengaluru, Chennai, and Indore,
India

EMPLOYEES: 85+

CUSTOMER PROFILE:

Strumsoft works with large as well as small-sized companies. Revenues of such firms range from billions of dollars, to bootstrapped companies chasing their dreams with limited funds. Their clients include - Verizon Wireless Inc, Qualcomm, Tetras Inc, M-Via Inc, FlockThere Inc, Intertrust, Aepona, Mowingo, Openwave, MixZing, Synchronoss, Mojolt, Promptu and Connect2Media.

COMPETITORS:

They compete with other companies focused on Product Development Services such as Persistent, Impetus, Sourcebits, etc. Because Strumsoft is smaller, it can be more agile and bring high caliber start up type culture to work on its customer projects. They are deeply focused on engineering and most of their sales are driven by word-of-mouth.

WEBSITE:

www.strumsoft.com

SOLUTIONS:

They offer both T&M engagements as well as fixed priced ones. Their services encompass the breadth of product development: from definition, to graphic and call flow designs, to implementation and testing and deployment.

EXPERTISE:

Android, iPhone, Windows Mobile, HTML5, Javascript, Java frameworks, Cloud computing and Python, Ruby or PHP based web applications are their areas of expertise.

WHAT NEXT?

Their goal is to continue to remain profitable, enjoy technology and take pride in offering solutions which will keep their clients happy. They want to continue to provide a high level of expertise and customer focused approach, with cost effectiveness.

GOALS:

Continue to build their expertise in emerging areas of technology, continue to provide growth paths to their employees and most importantly continue to add value to their customers.

DIFFERENTIATING FACTORS:

They have brought the best of Silicon Valley startup culture to their employment practices, to their interactions with their customers and their deep focus on attracting hands on technology leaders. They measure their success through satisfied customers and employees who are able to fulfill their growth ambitions.

They act as an extension of their customer's engineering teams. By bringing deep expertise at the right time and moving fast, they bring value to their customers.

Everyone in leadership position in Strumsoft has gone through multiple cycles of new product development, with their own share of successes and failures. They understand the product development process intimately and how to manage the uncertainty and risks associated with it.

REVENUE MODEL:

Services provided on a fixed price or Time and Materials. Their major revenue comes from repeat businesses from their customers.

CONTACT INFO: email: sales@strumsoft.com

Tel: +91 80 4162 1957

ABOUT US:

TechAhead is a leading mobile application development company that has successfully developed and deployed hundreds of apps across different platforms, including iOS, BlackBerry, Android and Windows. With a work philosophy that revolves around customer delight, the company has developed apps across various genres and has clients from across the globe.

KEY PERSONS:



Vikas Kaushik
CEO

Kaushik has more than a decade's experience in leadership roles with software technology companies, including Whizlabs and BrickRed Technologies, prior to setting up TechAhead. He is responsible for leading the team of technology and delivery experts to meet the business solutions requirements of the company's global clientele. Under his leadership, TechAhead has grown to become one of the best solution providers in the industry in a short span of time.

FOUNDED:
2009

EMPLOYEE COUNT: 55

LOCATIONS:

- India – Noida
- USA – Raleigh Durham, Houston and Austin
- United Kingdom - London

WEBSITE: www.techaheadcorp.com

Manoj Verma
CTO

Verma has extensive experience in Project Management and System Design & Development with leading global organizations, including HP and CISCO. His expertise include - Online Trading, Portfolio Management, E-commerce with POS, Social Networking and IVRS.

Jitin Narang
COO

Narang has wide ranging prior experience, which includes founding a Web development company, working in key Sales and Marketing roles at Quasar Media, BrickRed Technologies, TimesJobs, and Whizlabs.

SOLUTIONS:

- iPhone / iPad Application Development
- Android Application Development
- Cross Platform Mobile Application Development
- Windows Application Development
- BlackBerry Application Development

WHAT NEXT?

- TechAhead has initiated the process of identifying suitable strategic partners, who can take the company to the next level, for successfully servicing their growing global clientele.
- As part of its Corporate Social Responsibility (CSR) initiatives, the company is also exploring the possibility of developing apps with a social focus, which would benefit a larger section of the society.

REVENUE MODEL:

TechAhead follows a simple revenue model with the two main revenue streams coming from Mobile Application Development and Web Application Development.

INVESTORS:

TechAhead is a zero-debt company and is entirely self-funded by the founders.

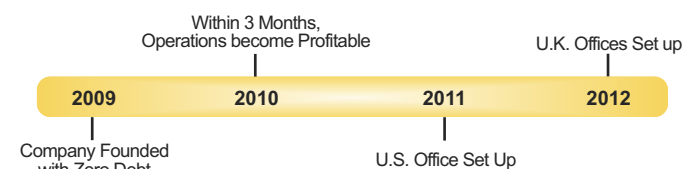
CLIENTELE:

TechAhead's clientele includes major brands in the FMCG, retail, energy and sports sectors. The company works through tie-ups with major advertising agencies and has a portfolio of clients' from across the globe, including well-known brands such as - ESPN, Formula 1, Orra Diamonds, Fiat, ITC and Xerox.

DIFFERENTIATING FACTORS:

TechAhead working towards exceeding client expectations by delivering solutions that not only help realize ideas but also maximize the core business value through improving various processes. Besides extreme engineering expertise, TechAhead works with complete project transparency, experienced talent and guaranteed on-time delivery within budgets. This gives clients the benefit of getting apps that have a superior design interface as well as user-friendliness, the two key success factors for an app store.

TIME LINE: MAJOR MILESTONES



CONTACT INFO: email: info@techaheadcorp.com

IN- +91 956 043 4111 | **U.S.-** +1-516-568-5160

ABOUT US:

Tech Vedika's vision is to provide a "Platform" for your organization by providing Technology Services critical for your Business growth. Tech Vedika believes in a partnership with its customers where trust, commitment and quality matter the most.

Tech Vedika is founded by a strong management team with rich experience working with Fortune 500 organizations as well as start-up companies. Tech Vedika has a team with proven delivery capabilities in professional IT services and Product Development.

Tech Vedika is currently engaged with leading business organizations providing Application Development services in building Web and Mobile solutions to our customers utilizing our expertise in Agile Development, Continuous Integration, Test Driven Development and Test automation.

KEY PERSON:

Sai Sangineni
Founder and CEO



Sai has over 20 years experience in Product Development and Project Delivery in Financial and Security domains. Sai has expertise in Product Engineering, Building and managing teams across multiple geographies, and R&D in emerging technologies.

- Launched Software Services company, Tech Vedika Software in March 2010. Providing software services to a number of US/Canada based product companies, from start-up's to large corporations.

- Built teams/competencies in emerging technologies—Mobile and Cloud Computing, Security and Performance Engineering, and mentored many budding architects and senior developers, as Vice President - Technology Frameworks at Mahindra Satyam, Hyderabad, India. (2008-10)

- Architected and led development teams in building Strong Authentication Products using PKI/Digital Certificates as Head of Offshore Development in security start-up company, TriCipher, acquired by VMWare, California. (2005-08)

- Led teams in building shrink-wrapped and Web products for Fixed Asset Depreciation systems as Principal Architect, Sage Software, Herndon, Virginia. (1995-2005)

- Worked in Language Processors and Compilers area at Tata Consulting Services at Pune, India (1990-94)

FOUNDED:
2010

OFFICES:

Hitec City, Hyderabad, India

EMPLOYEE COUNT: 85+

CLIENTELE:

- Sage Software Inc
- Innosphere
- LimoAnywhere Plc
- Marketshare Inc etc

INVESTOR:

Sai Sangineni

WEBSITE:

www.techvedika.com

PRODUCTS AND SERVICES:

- Infrastructure Management Services
- Product Engineering
- Mobile Application Development
- Web Application Development & Support
- Testing Services
- Security Assessment Services

REVENUE MODEL:

Long term T&M contract with multiple customers

ROAD MAP:

- Mobile development with focus on Mobile gaming industry
- Cloud monitoring and management services with Remote Infrastructure management
- Data analytics using BigData and Hadoop

DIFFERENTIATING FACTORS:

Very strong expertise in Mobile and Cloud technologies with Microsoft, Java/J2EE and Open source technologies like Ruby On Rails, PHP, Python etc

MAJOR MILESTONES:

- Started operations in March 2010 with 2 customer projects in hand
- Created ETL/BI/Data warehousing competency in Dec 2010
- Started 24x7 Cloud Operations/Remote Infrastructure Management expertise in April 2011 and, now supporting multiple customer operations
- Started Mobile competency in September 2011 and grew into a 25+ member team with expertise in building mobile apps in iOS, Android, Blackberry and Windows Phone. We also executed multiple projects in Phonegap with jQuery Mobile and Sencha Touch framework.

CONTACT INFO: email: sai.sangineni@techvedika.com

Tel: 91-9989124010

ABOUT US:

UNICEL is an enterprise mobility specialist and industry leading provider of wireless mobility solutions that help organizations create clear, quantifiable value for its customers. Capable of mobile-enabling virtually any application in the enterprise space, the company uses the versatile platform of mobile telephony to offer innovative, customized solutions to organizations across function areas. The company's core strength is in the ability to identify and plug operational gaps in an organization and allow it to achieve higher levels of performance and profits.

UNICEL is revolutionizing the way enterprises today connect and interact with different players in the value chain. They have pioneered carrier-level integration of mobility solutions, thereby offering enterprises more visibility into the status of messages sent out and higher levels of control. The UNICEL SMS platform helps enterprises deliver content securely to mobile devices across data types and complexity. The UNICEL Voice platform delivers enormous flexibility in designing, deploying and dedicating a whole ecosystem of world-class voice solutions without any large-scale infrastructure or process changes. And the array of Power APIs ensures that organizations can take their pick of how they want to be connected to the UNICEL infrastructure.



KEY PERSON:

Vinay Agrawal
Founder and Managing Director

A technologist at heart, Vinay is the Founder and Managing Director of UNICEL Technologies. Having completed his MBA from Symbiosis Institute of Telecom Management in 2000, Vinay started his career in the middle of the telecom boom in India. Working with a telecom operator, Vinay gathered hands-on, in-depth experience of multiple functions in the wireless space—from technology, and billing, to value-added services and customer experience. This exposure combined with his keen business acumen to spot an opportunity for specialists catering to specific enterprise mobility needs was the driving force behind Vinay establishing UNICEL in 2003. 7 years on, UNICEL has grown from its humble beginnings into a 100-member strong enterprise mobility specialist company largely driven by Vinay's passion for innovation and his eagerness to roll up his sleeves and understand a customer's simplest needs before developing a solution. Today, Vinay is at the helm of what he enjoys best, spearheading the technology that UNICEL is known for.

EMPLOYEES: 100+

FOUNDED: 2003

OFFICES: Bangalore (HQ), Mumbai, Delhi, Kolkata, Chennai, Hyderabad

CLIENTELE: Over 500 enterprises including some the largest Fortune500 companies, across verticals including BFSI, IT/ITES, Pharma, Retail, Entertainment, Media, Logistics, Government and more.

COMPETITORS: ValueFirst, ACL Wireless

WEBSITE: www.uniceltech.com

DIFFERENTIATING FACTORS:

- Technology Platform built on the industry's fastest SOA-based middleware
- Proprietary SMSC infrastructure (Incoming and outgoing) with various telecom operators for market- leading delivery performance
- Widest Deployment of customized applications across ERP, CRM, Cloud-based Platforms and niche Banking Platforms
- Interim reports and multi-operator retries for SMS
- Best SLAs in the industry
- 365xcustomer service
- SMS and Voice Capabilities on a single platform
- Intelligent analytic and routing capabilities
- Reputation for innovation and developing applications that simplify enterprise processes
- High-speed and high-security end-to-end MPLS links

REVENUE MODEL:

Unicel offer all services on Software as a Service (SaaS) model. Customers pay only for the amount of services they consume.



ROADMAP AHEAD:

- Cloud telephony services
- Unified, simplistic messaging user interface
- Location-based services
- Greater innovation across design and deployment of solutions for enterprises

MAJOR MILESTONES:

Year	Milestones
• May-03	Commencement of Operations
• Nov-04	Implemented Virtual Number Platform with a major telecom operator
• Jan-05	1st enterprise customer
• Dec-05	100 enterprise customers
• Feb-07	1st branch office set up in Delhi and a new development facility
• Oct-08	400 enterprise customers
• May-09	50+ Employees
• Oct-09	Unicel adds SIGTRAN capability to its telecom infra offerings
• Dec-10	Crosses 100 employees
• Jul 2011	Deploys new SOA-based Middleware bringing infinite processing cap

CONTACT INFO: email: sales@uniceltech.com

Tel: 080 67200900

ABOUT US:

Unikove Technologies was born at the beginning of the mobile app era and has established itself as a leader in today's mobile application development industry. Using a consultative approach, they provide end-to-end solutions in mobile app development - App creation (concept creation, design and coding), App Management, Distribution and Extension services. Unikove has designed and developed close to 150 mobile applications for multiple platforms - Apple iOS, Android, Blackberry, & Symbian. Apart from providing Mobile Application Development services, Unikove's service line also includes web services based back-end development/integration including third party CMS/ERP like SAP, Drupal etc.



KEY PERSON:

Jasmeet Batra
Co- Founder and CEO

Jasmeet (an engineer from Delhi College of Engineering) brings extensive experience in creating business strategies, managing and establishing large teams in offshore delivery model and building strong client relationships. He started his career with Tata Unisys working extensively on taxation domain and multitude of technologies before joining HCL where he spent more than nine years, growing and managing multiple large accounts in the media & entertainment, publishing & travel industry.

EMPLOYEES: 45+

FOUNDED: January 2009

OFFICES: Delhi/NCR

CLIENTELE: Penguin, Muthoot Group, BJP, Green Gold Animation (Chhota Bheem), Wrigley India Pvt Ltd, Hello Hello LLC, IL&FS Education, JK Technologies, HCL, Tyroo Direct, Delta Think LLC

INVESTORS: Unikove is a self funded company and are looking at raising its first round of Angel Funding in 2012

WEBSITE: www.unikove.com

SOLUTION OFFERINGS/ PRODUCT OFFERINGS:

- End to end solutions in
- Smartphone Applications for iOS(ipad, iphone, ipod touch) Android (phone & tab) Blackberry, Nokia
- User Experience Design & Development for Web/Mobile platforms
- Social Networking Applications for Web & Mobile including Facebook applications
- 2D animation (games and eLearning)

MAJOR MILESTONES:

- Unikove has launched close to 150+ mobile applications (in multiple platforms) within a span of two and half years. Some of the credits include:
- One of the firsts to have an iPad application (Hello-Hello) LIVE on the 1st day of the opening of iPad in Apple Stores – Hello-Hello reached No 2 spot in Education Paid Apps in first week and had been on iTunes Staff Favorites for two weeks in a row
- Xperica HD got featured under the iTunes Staff Favorites in 66 countries; Hit the iTunes homepage in UK & Ireland and was featured under New & Noteworthy

DIFFERENTIATING FACTORS:

- Having started Mobile App development in 2009, Unikove has had an early advantage on exposure to the mobile app market. They have more than 150+ apps LIVE in different app stores with over 1Mn+ downloads till date.
- The company differentiates itself with providing a very strong focus on usability and design of the products – 1/3rd of the team comprises of usability experts and graphic designers. The team is well versed with Human Interface guidelines of the respective mobile platforms as well as the importance of smaller and varying real estate of mobile & tablets.
- Unikove provides a complete spectrum of mobile services which includes end-to-end mobile app development for all platforms (iOS, Android, Blackberry, Symbian), web services based back-end development/integration services, social networking integration and maintenance. These services are ideally done in unison to provide a complete digital experience to the customer.

WHAT'S NEXT?

Unikove's focus in the current year is to expand its business in the mobile application industry - specific to education, finance and entertainment domains. The strategy is to be the forerunner in all new technologies that are being introduced in the mobile space. Apart from being a services company, Unikove has plans to enter the mobile app product market, with some great ideas floating already.

CONTACT INFO: Vini Singh, Creative & Marketing Director; vini@unikove.com email: info@unikove.com

Tel: +91-98104-03909; +91-120-4212630


ABOUT US:

Xminds is a 8 year old Software development and testing services company located in Kerala, India. We provide offshore software development services and IT outsourcing to companies across the world.

From Sydney to Seattle we partner with technology enterprises to develop custom software solutions via software outsourcing and have worked with more than 85 startups and 28 enterprise products in Australia, US, UK, Canada, South Africa and Singapore and our client-tele includes successful businesses like Spreets, Dealised, Tangler, Swiftcash, Posse, Lingopal, Servcorp, Puntclub, EFactor, LocalBilling and Simraceway.

Our main aim is to be the proud partners of great web products and we have the ideal implementation model for the start-ups. We adopted the lean approach, which is a very successful model and is the default game plan for some of the largest and most successful companies like Facebook and Zynga.

Lean is a whole new way to run start-ups that improves the probability and magnitude of success.

	<p>KEY EXECUTIVE :</p>	<p>EMPLOYEE COUNT:</p>
<p>Ram Govind Narayan CEO</p>	<p>100</p>	<p>CLIENTELE:</p>
<p>An internet Entrepreneur with more than 8 years of experience creating online businesses that solve real problems by leveraging expertise in the rapid development of web based applications and love working on ideas and challenging opportunities. Driven by a visceral "hard-wired" need to strategize, to innovate, and to disprove the words "It can't be done!"</p>	<ul style="list-style-type: none"> • Spreets • Tangler • Posse • Servcorp 	<ul style="list-style-type: none"> • Dealised • Swiftcash • Lingopal
<p>FOUNDED: 2004</p>	<p>COMPETITORS:</p>	<p>There are some companies in the US providing the same services as we are. But our main competition is with our self, we always try to improve on a daily basis on the services we provide. Our main motto is to make today better than yesterday.</p>
<p>OFFICES: India, Singapore and Australia</p>	<p>WEBSITE:</p>	<p>www.xminds.com</p>

DIFFERENTIATING FACTORS:

- Worked with 80+ web businesses
- Grown from a 4 to a global team of 80
- Worked with Mobile, B2B, Saas, B2B, Media, Social, Retail Web businesses.

XMinds has worked with 85 businesses (and counting) and we offer our experience with the best expert talent pool in the industry to fulfill all your application development needs.

Associating with the clients and businesses around the globe has helped us develop a team of proactive people. We have adopted a the Agile and Lean methodologies which helps accelerate the process of software development and allow quicker project finalization.

If you have an idea we can help you build it. For any startup entrepreneur the most important factor is to get to the market with a solid product. The sooner the better, since in the world of web the window of opportunity does not stay open for a long period. We can help you build the MVP (Minimum Viable Product) in 8 weeks time.

REVENUE MODEL:

The sources of revenue are project based. At present our R&D team is developing some products for the cloud and we are planning to generate revenue through licensing.

Project based – Fixed Model - We work on fixed model and this development model is well suited when the client has clear project requirements and would like to work in a defined schedule and budget of the project.

Monthly Retainer - When a client partners with us, we become an extended arm of their organization. We'll workclosely with the client to better understand their business and objectives.

MAJOR MILESTONES:

- We landed our first major client in 2004.
- Association with Pollenizer 2006
- Office in Singapore 2011
- Representative office in Australia 2012

CONTACT INFO: email: sales@xminds.com

Tel: India: +91 471 2165663



YOUR APPS. MORE DEVICES. MORE STORES.

Intel AppUpSM developer program

Get tools, resources, and support you need to create, port, package and sell apps for multiple device platforms like PCs, Netbooks and UltrabooksTM. Sell through Intel AppUpSM center and 20+ affiliate stores worldwide. To know more visit <http://appdeveloper.intel.com>



Intel AppUpSM center

Deliver your free and paid PC apps in one convenient place - The Intel AppUpSM center. With tons of apps from functional to fun-there's no better place a consumer will go to get more out of their PC. www.appup.com